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Leading the Way:

Access. Success. Impact.

West Virginia Higher Education Policy Commission

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MEMORANDUM

TO: Legislative Oversight Commission on Education Accountability

FROM: Paul L. Hill

DATE: December 30, 2013

RE: System Performance Report, 2013

As required by West Virginia Code §18B-1B-4, the West Virginia Higher Education Policy Commission (Commission) hereby provides its annual report on system-wide performance of state institutions. As a broad indicator of performance, this report tracks the development, implementation and assessment of the Commission's public policy agenda. The system Higher Education Report Card, also developed and provided during this time frame, encompasses greater numbers of metrics, performance indicators, and data analyses and therefore should be considered in unison with this report.

In 2012, the Commission completed a five-year Master Plan entitled "Charting the Future" and subsequently developed an assessment of the accomplishments under that plan which was presented to the legislature and Governor last January. As the new Master Plan: "Leading the Way: Access, Success and Impact," formulated under the authority of West Virginia Code §18B-1D-5, is currently in the formative stages of implementation, this Performance Report will be limited to key metrics continued from last year's report.

The latest measures and highlights in the areas of 1) Undergraduate Enrollment, 2) Graduate Enrollment, 3) Undergraduate Tuition and Fees In-State, 4) Undergraduate Tuition and Fees Non-Resident, 5) Retention Rates, 6) Graduation Rates, 7) STEM Degrees Awarded, and 8) Degrees Awarded by Level, are provided. Most data shown include the academic year 2012-2013, although some complete data for 2013 are unavailable at this time.

Undergraduate Enrollment
(Fall End-of-Term data; fall 2013 end-of-term data not available until late January)

Institution	2008-09	2009-10	2010-11	2011-12	2012-13	2011-2012 % Change	2008-2012 % Change
Bluefield State College	1,943	2,058	2,101	2,051	1,951	-4.9%	0.4%
Concord University	2,713	2,677	2,672	2,683	2,622	-2.3%	-3.4%
Fairmont State University	4,121	4,223	4,362	4,269	4,114	-3.6%	-0.2%
Glenville State College	1,444	1,756	1,831	1,926	1,891	-1.8%	31.0%
Marshall University	9,310	9,692	10,018	10,053	9,885	-1.7%	6.2%
Potomac State College of WVU	1,580	1,807	1,831	1,800	1,779	-1.2%	12.6%
Shepherd University	4,139	4,216	4,182	4,279	4,289	0.2%	3.6%
WVU Institute of Technology	1,200	1,255	1,213	1,313	1,097	-16.5%	-8.6%
West Liberty University	2,492	2,598	2,688	2,729	2,712	-0.6%	8.8%
West Virginia State University	3,068	3,923	3,156	2,794	2,600	-6.9%	-15.3%
West Virginia University	21,949	21,740	22,301	22,711	22,822	0.5%	4.0%
TOTAL	53,959	55,945	56,355	56,608	55,762	-1.5%	3.3%

Highlights

- Students enrolled in for-credit classes decreased 1.5 percent, from 56,608 in 2011-12 to 55,762 in 2012-13.
- For-credit enrollment has increased 3.3 percent since 2008 representing a growth in actual students of 1,803.

Graduate Enrollment
(Fall End-of-Term data; fall 2013 end-of-term data not available until late January)

Institution	2008-09	2009-10	2010-11	2011-12	2012-13	2011-2012 % Change	2008-2012 % Change
Concord University	97	247	247	412	217	-47.3%	123.7%
Fairmont State University	433	349	346	349	338	-3.2%	-21.9%
Marshall University	4,263	4,084	4,174	3,913	3,823	-2.3%	-10.3%
Shepherd University	144	154	154	155	157	1.3%	9.0%
WV School of Osteopathic Medicine	691	778	806	816	827	1.3%	19.7%
West Liberty University	16	47	50	59	82	39.0%	412.5%
West Virginia State University	42	48	83	55	83	50.9%	97.6%
West Virginia University	7,164	7,405	7,286	7,231	7,141	-1.2%	-0.3%
TOTAL	12,850	13,112	13,146	12,990	12,668	-2.5%	-1.4%

Highlights

- Graduate students enrolled in for-credit classes decreased 2.5 percent, from 12,990 in 2011-12 to 12,668 in 2012-13.
- For-credit enrollment has decreased 1.4 percent since 2007, representing a decrease in actual students of 182.

Average Undergraduate Tuition & Fees for In-State and Out-of-State Students

	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2012-2013	2008-2013
							% Change	% Change
In-State	\$4,487	\$4,796	\$4,832	\$5,147	\$5,528	\$5,827	5.4%	29.9%
Out-of-State	\$11,174	\$11,613	\$12,077	\$12,600	\$12,831	\$13,801	7.6%	23.5%

Highlights

- Average undergraduate tuition for in-state students increased 5.4 percent, from \$5,528 in 2012-13 to \$5,827 in 2013-14.
- The five-year trend in tuition and fees shows an increase of 29.9 percent for in-state students and 23.5 percent for out-of-state students.

One-Year Retention Rates

(Percent Returning in Fall from Previous Fall's Cohort based on End-of-Term Data; all 2013 end-of-term data not available until late January)

Institution	2008	2009	2010	2011	2012
Bluefield State College	62.6%	65.0%	65.2%	59.9%	61.9%
Concord University	74.8%	70.6%	73.3%	70.9%	71.2%
Fairmont State University	73.3%	71.2%	73.6%	72.8%	72.6%
Glenville State College	61.8%	60.6%	66.3%	65.2%	61.6%
Marshall University	78.8%	77.2%	77.2%	76.1%	77.7%
Potomac State College of WVU	55.7%	61.7%	60.9%	58.9%	56.8%
Shepherd University	70.5%	70.4%	75.6%	72.6%	67.6%
WVU Institute of Technology	63.1%	61.8%	57.8%	68.3%	54.9%
West Liberty University	74.3%	73.3%	79.6%	74.8%	76.8%
West Virginia State University	59.7%	66.7%	61.6%	67.2%	60.7%
West Virginia University	83.6%	82.8%	82.3%	80.5%	78.5%
Total	76.4%	76.1%	76.2%	75.0%	73.6%

Highlights

- First-year retention rates have declined 2.8 percentage points at four-year public institutions from 76.4 percent in 2008 to 73.6 percent in 2012.

Graduation Rate For Students Seeking A Bachelor's Degree by Entering Fall Cohort (Students graduating within six years from entry, so fall 2007 entrants graduating by spring 2013)

Institution	2003	2004	2005	2006	2007
Bluefield State College	23.5%	14.5%	22.8%	23.0%	17.7%
Concord University	35.0%	36.9%	38.0%	41.1%	39.8%
Fairmont State University	39.8%	38.1%	36.8%	38.2%	37.9%
Glenville State College	37.9%	32.8%	33.1%	33.1%	34.2%
Marshall University	46.8%	48.4%	46.6%	45.6%	46.0%
Potomac State College of WVU	.	.	100.0%	.	.
Shepherd University	46.9%	44.5%	47.9%	45.7%	40.4%
WVU Institute of Technology	33.1%	35.2%	42.6%	34.8%	26.1%
West Liberty University	35.9%	39.4%	47.1%	40.1%	41.4%
West Virginia State University	20.7%	22.4%	21.2%	17.9%	18.7%
West Virginia University	58.4%	58.9%	57.0%	55.8%	56.5%
<i>System</i>	48.5%	48.5%	48.5%	47.5%	46.9%

Highlights

- Graduation rates declined at four-year public institutions from 48.5 percent for the 2003 cohort to 46.9 percent for the 2007 cohort, a decrease of 1.6 percentage points.

Students Majoring in STEM Fields

2008-09	2009-10	2010-11	2011-12	2012-13	2011-2012 % Change	2008-2012 % Change
10,636	11,019	11,025	11,304	11,679	3.3%	9.8%

Highlights

- The pipeline of STEM graduates has grown. The number of students majoring in STEM fields has grown by 9.8 percent from 10,636 in 2008 to 11,679 in 2012.

Degrees/Credentials Awarded by Level

Award Type	AY					2011-2012	2008-2012
	2008-09	2009-10	2010-11	2011-12	2012-13	% Change	% Change
Certificate	7	7	2
Associate's Degree	517	506	526	534	551	3.2%	6.6%
Bachelor's Degree	8,251	8,269	8,407	8,886	8,839	-0.5%	7.1%
Master's	2,535	2,555	2,694	2,696	2,610	-3.2%	3.0%
Post-Master's Certificate	22	26	21	16	21	31.3%	-4.5%
First-Professional	514
Doctoral Professional Practice	.	676	715	698	732	4.9%	.
Doctoral Research/Scholarship	201	157	178	178	174	-2.2%	-13.4%
<i>TOTAL</i>	<i>12,047</i>	<i>12,196</i>	<i>12,543</i>	<i>13,008</i>	<i>12,927</i>	<i>-0.6%</i>	<i>7.3%</i>

Highlights

- The total number of degrees and credentials awarded at West Virginia colleges and universities in academic year 2012-13 was 12,927 which was 0.6 percent lower than the 2011-12 figure of 13,008.
- Over the five-year time period, the number of degrees and credentials has increased by 7.3 percent from the 2008-09 level of 12,047.
- The largest one-year increase in the number of awards was in baccalaureate degrees with a growth of 465 which occurred between 2010-11 and 2011-12.