

September 20, 2024

WV State Auditors' Office – lgs@wvsao.gov , Attn: Shellie Humphries
WV Joint Committee on Government & Finance –
https://www.wvlegislature.gov/Reports/Agency_Reports/AgencyReports.cfm
WVACVB – Jnuzum@bowlesrice.com

Dear WV State Auditor's Office, WV Joint Committee on Government & Finance, and WV Association of Convention & Visitor Bureaus,

As you are aware with the passing of Senate Bill 488 during the 2021 West Virginia Legislature's Regular Session several new requirements have been implemented on CVBs to qualify for distributions of Hotel Occupancy taxes by the county(s) and or the municipality(s) we serve.

In compliance with W.Va. Code §7-18-13a, CVBs are to now report to the WVSAO, the WV Joint Committee on Government & Finance, and the WVACVB 90 days following the end of the CVB's fiscal year the following:

- Balance sheet – annually,
- Income statement - annually, and
- Either an audit or a financial review – triennially W.Va. Code § 7-18-14.

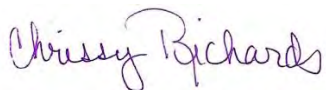
In addition, CVBs are to be accredited by an accrediting body such as the WV Association of Convention and Visitors Bureaus (WVACVB) W.Va. Code §7-18-13a(b) which confirms compliance with the following industry standards as follows:

- Annual budget,
- Budget allocation within the industry standard of 40% - 40% - 20% (Marketing, Personnel, Administrative),
- Marketing plan targeting markets outside of 50 miles of their destination,
- Full time executive director,
- Physical office/ Visitor Center,
- Website, and
- Annual reporting to all the CVBs funding entities.

On behalf of the Board of Directors of the Lewis County Convention and Visitors Bureau, we respectfully submit the required information and confirm that Lewis County Convention and Visitors Bureau is in full compliance with all WV Code 7-18-13 requirements.

If you have any questions, please contact either Chrissy Richards Executive Director at chrissyrichards63@gmail.com or 304-269-7328.

Sincerely,



Chrissy Richards - Executive Director

Attachments: Income statement (Jan 1, 2023 – Dec 31, 2023), Balance sheet (Dec 31, 2023), Annual report (2023), and Annual audit (2023).

REVIEW REPORT OF
LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
A NON-PROFIT ORGANIZATION
FINANCIAL STATEMENTS

FOR THE FISCAL YEAR ENDED JUNE 30, 2023

LISA K. THORNBURG, CPA

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
TABLE OF CONTENTS
FOR THE FISCAL YEAR ENDED JUNE 30, 2023

	<u>Page</u>
FINANCIAL SECTION	
Independent Accountant's Review Report	1
Basic Financial Statements	
Statement of Financial Position	2
Statement of Activities	3
Statement of Functional Expenses	4
Statement of Cash Flows	5
Notes to the Financial Statements	6-7

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INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Board of Directors
Lewis County Convention and Visitors Bureau, Inc.
Weston, West Virginia 26452

We have reviewed the accompanying financial statements of the Lewis County Convention and Visitors Bureau, Inc. (a non-profit organization), which comprise the statement of financial position as of June 30, 2023, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

We are required to be independent of the Lewis County Convention and Visitors Bureau, Inc., and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our review.

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

Respectfully submitted,



Lisa K. Thornburg, CPA

July 29, 2024

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
STATEMENT OF FINANCIAL POSITION
JUNE 30, 2023

ASSETS

CURRENT ASSETS

Cash - unrestricted	\$ 340,988
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TOTAL CURRENT ASSETS	<u>340,988</u>
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PROPERTY PLANT AND EQUIPMENT:

Equipment and fixtures	15,533
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Less accumulated depreciation	<u>(14,866)</u>
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NET PROPERTY, PLANT AND EQUIPMENT	<u>667</u>
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TOTAL ASSETS	<u><u>\$ 341,655</u></u>
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LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable	\$ -
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TOTAL CURRENT LIABILITIES	<u>-</u>
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NET ASSETS

With donor restrictions	-
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Without donor restrictions	<u>341,655</u>
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TOTAL NET ASSETS	<u>341,655</u>
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TOTAL LIABILITIES AND NET ASSETS	<u><u>\$ 341,655</u></u>
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The accompanying notes to the financial statements are an integral part of this statement.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
STATEMENT OF ACTIVITIES
FOR THE FISCAL YEAR ENDED JUNE 30, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
INCREASES IN NET ASSETS:			
Contributions from Lewis County Commission - Hotel Motel Tax	\$ 494,688	\$ -	\$ 494,688
Interest income	273	-	273
TOTAL REVENUE BEFORE RECLASSIFICATION	<u>494,961</u>	<u>-</u>	<u>494,961</u>
RECLASSIFICATIONS:			
Net assets added to (removed from) restrictions	-	-	-
TOTAL REVENUE AND RECLASSIFICATIONS	<u>494,961</u>	<u>-</u>	<u>494,961</u>
DECREASES IN NET ASSETS:			
Program Services:			
Program expenses	243,215	-	243,215
Supporting Services:			
Management and general	154,809	-	154,809
TOTAL EXPENSES	<u>398,024</u>	<u>-</u>	<u>398,024</u>
CHANGES IN NET ASSETS	96,937	-	96,937
NET ASSETS AT BEGINNING OF YEAR	<u>244,718</u>	<u>-</u>	<u>244,718</u>
NET ASSETS AT END OF YEAR	<u>\$ 341,655</u>	<u>\$ -</u>	<u>\$ 341,655</u>

The accompanying notes to the financial statements are an integral part of this statement.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE FISCAL YEAR ENDED JUNE 30, 2023

	<u>Program Expenses</u>	<u>Management and General</u>	<u>Total Expenses</u>
Expenses:			
Salaries	\$ -	\$ 75,360	\$ 75,360
Payroll taxes and benefits	-	40,321	40,321
Occupancy	-	10,353	10,353
Office expense	-	7,992	7,992
Training	-	178	178
Travel	-	13,339	13,339
Professional fees	-	6,614	6,614
Insurance	-	528	528
Depreciation	-	-	-
Printing/advertising/website	243,215	-	243,215
Interest expense	-	124	124
	<u>-</u>	<u>124</u>	<u>124</u>
TOTAL EXPENSES	<u>\$ 243,215</u>	<u>\$ 154,809</u>	<u>\$ 398,024</u>

The accompanying notes to the financial statements are an integral part of this statement.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
STATEMENT OF CASH FLOWS
FOR THE FISCAL YEAR ENDED JUNE 30, 2023

CASH FLOWS FROM OPERATING ACTIVITIES

Change in net assets \$ 96,937

Adjustments to reconcile changes in
net assets to net cash provided by
operating activities:

Depreciation expense -

Total adjustments -

NET CASH PROVIDED BY OPERATING ACTIVITIES 96,937

NET (DECREASE) IN CASH AND CASH EQUIVALENTS 96,937

CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR 244,051

CASH AND CASH EQUIVALENTS AT END OF YEAR \$ 340,988

The accompanying notes to the financial statements are integral parts of this statement.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FISCAL YEAR ENDED JUNE 30, 2023

NOTE 1 - NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. NATURE OF ACTIVITIES

The Lewis County Convention and Visitors Bureau, Inc. (the Organization) was incorporated as a non-profit organization in the State of West Virginia in 1987. The Organization's mission is to promote tourism, conferences and visitors in the Lewis County area.

B. BASIS OF ACCOUNTING

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Under the accrual basis of accounting, revenues are recognized when earned and expenses when incurred.

C. BASIS OF PRESENTATION

The Organization has presented its financial statements in accordance with accounting principles generally accepted in the United States of America for non-profit organizations. Under this guidance, the Organization is required to report information regarding its financial position and activities according to two classes of assets: net assets with donor restrictions and net assets without donor restrictions. In addition, the Organization is required to present a statement of functional expenses and a statement of cash flows.

D. CONTRIBUTIONS

The Lewis County Convention and Visitors Bureau Inc. receives the majority of its operating income from contributions from the proceeds of the Hotel Motel Tax imposed by the Lewis County Commission under the provisions of WV Code § 7-18-1 et seq. This section requires that the County Commission distribute at least 50% of the Hotel Motel Tax collected to the convention and visitors bureau covering the county.

The Organization reports any gifts of cash and other assets as support with donor restrictions if they are received with donor stipulations that limit the use of donated assets. When the donor restriction expires, that is, when a stipulated time restriction ends or proposed restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities as Net Assets Without Donor Restrictions. The Organization did not receive any such restricted gifts or donations during this fiscal year.

E. CASH AND CASH EQUIVALENTS

For purposes of the statement of cash flows, the Organization considers cash on hand, demand deposits, and any highly liquid investments with an initial maturity of three months or less to be cash equivalents. At year end, the Organization had a cash balance of \$340,988, which was insured by FDIC coverage up to \$250,000.

F. PROPERTY AND EQUIPMENT

All acquisitions of property and equipment with estimated useful lives exceeding one year are capitalized. Property and equipment are carried at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives of the assets. The Organization reported equipment with a historical cost of \$15,533 and accumulated depreciation of \$14,866.

Depreciation expense for the year ended June 30, 2023 was \$0.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FISCAL YEAR ENDED JUNE 30, 2023

G. INCOME TAX STATUS

The Organization is a non-profit organization that is exempt from income taxes under Section 501(c)(6) of the Internal Revenue Code. The Organization is required to file a Form 990 annually with the Internal Revenue Service.

H. USE OF ESTIMATES

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

NOTE 2 - NET ASSETS WITH DONOR RESTRICTIONS

At June 30, 2023, the Organization did not have any Net Assets With Donor Restrictions.

NOTE 3 - CONTINGENCIES

The Organization receives a substantial amount of its support from Hotel and Motel Taxes imposed by the Lewis County Commission. A significant reduction in the level of this support, if such were to occur, would have a material effect on the Organization's programs and activities.

NOTE 4 - RISK MANAGEMENT

The Organization is exposed to various risks of loss related to torts, theft of, damage to, or destruction of assets; errors and omissions; injuries to health and life; and natural disasters. The Organization manages these risks of loss through the purchase of various insurance policies.

NOTE 5 - SUBSEQUENT EVENTS

The Organization has evaluated subsequent events through July 29, 2024, the date which the financial statements were available to be issued.

Expenses graph year end 23-24 - 2024

7/1/2023 through 6/30/2024



<div></div>	PROMOTIONAL ACTIVITIES	\$401,475.84	74.67%
<div></div>	EMPLOYEE EXPENSES	\$122,513.06	22.79%
<div></div>	OFFICE EXPENSES	\$13,580.92	2.53%
<div></div>	Sales Tax	\$85.06	0.02%
Total		\$537,654.88	

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 1

Date	Num	Description	Memo	Category	Tag	Amount
BALANCE 6/30/2023						344,928.22
7/5/2023	24213	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
7/5/2023	24214	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
7/12/2023	24215	GREAT LAKES PUBLIS...	inv#219708	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-2,665.00
7/12/2023	24216	...Exponet Telegram News...		PROMOTIONAL ACTIVITIES:ADVERTISING AD	fact book full page	-599.00
				PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-243.00
7/12/2023	24217	WV Department Of Tour...	inv#WVDTFW20226008	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	co-op ads	-62,514.13
7/12/2023	24218	GOLF SKOR LLC	ADVERTISING AD inv 114443	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	Deerfield Country Club	-295.00
7/12/2023	24219	WOTR Radio	calendar of event inv #0523	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
7/12/2023	24220	Nikki Butler Design	inv 021627	PROMOTIONAL ACTIVITIES:design		-1,500.00
7/12/2023	24221	WHAW/ WOTR Radio	calendar of events inv #0123	PROMOTIONAL ACTIVITIES:ADVERTISING AD		-655.00
7/12/2023	24222	Shentel	internet and phone	PROMOTIONAL ACTIVITIES:phone & internet		-278.05
7/12/2023	24223	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:enews	-391.14
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	**paid online**:google	-3,482.81
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-548.26
			GOOGLE+ macfee	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-161.12
			weston summer music	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-1,000.00
				PROMOTIONAL ACTIVITIES:Meetings		-81.38
			wv yard sale	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-354.36
7/12/2023	24224	...US Bank	TAP	PROMOTIONAL ACTIVITIES:travel show:TS Travel		-527.89
				PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-399.78
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-381.41
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...		-21.39
				OFFICE EXPENSES:OFFICE SUPPLIES		-64.01
				statement credit		14.10
7/12/2023	24225	...AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-127.76
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-102.62
7/12/2023	24226	...American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-28.00
				statement credit	fed ex	2.80
7/19/2023	24227	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
7/19/2023	24228	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
7/19/2023	2DEP	HotEL MOTEL TAX PAY...	5/2023	HOTEL MOTEL TAX		45,138.36
8/2/2023	24229	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,221.03
8/2/2023	24230	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
8/2/2023	24231	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
8/7/2023	24232	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,280.68
8/7/2023	24233	WVCPRB/Retirement	for 2 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-812.34
8/7/2023	24234	WV State Tax	7/2023 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-192.00
8/7/2023	24235	Nikki Butler Design	inv 021632	PROMOTIONAL ACTIVITIES:design		-1,500.00
8/7/2023	24236	WHAW/ WOTR Radio	calendar of events inv #7-31-23	PROMOTIONAL ACTIVITIES:ADVERTISING AD		-655.00
8/7/2023	24237	Mountain State Waste	inv: 640252	OFFICE EXPENSES:trash		-648.38
8/7/2023	24238	...Exponet Telegram News...		PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-243.00

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 2

Date	Num	Description	Memo	Category	Tag	Amount
8/7/2023	24239	WOTR Radio	calendar of event inv #0523	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-355.00
8/7/2023	24240	John Law CPA	Quarterly taxes 2nd quater	EMPLOYEE EXPENSES:QUARTERLY TAXES		-140.00
8/7/2023	24241	Civil War Trails, Inc.	inv#24-w-34	PROMOTIONAL ACTIVITIES:Civil War Trail Sign		-200.00
8/7/2023	24242	WVa Sportsman Magazine	inv#309	PROMOTIONAL ACTIVITIES:ADVERTISING AD		-220.00
8/7/2023	24243	STONEWALL RESORT	inv#804857	PROMOTIONAL ACTIVITIES:Partnership	WVDT influncer	-588.30
8/7/2023	24244	...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-127.78
				PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-78.13
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-53.21
				PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...select travel		-2,195.00
				PROMOTIONAL ACTIVITIES:Education		-1,525.00
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-263.24
				PROMOTIONAL ACTIVITIES:Partnership	lc chamber	-150.37
				PROMOTIONAL ACTIVITIES:Meetings		-116.57
8/7/2023	24245	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:enews	-454.74
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	**paid online**:google	-2,475.15
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-704.93
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-2.13
			wv yard sale	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-730.86
			lanyards& christmas cards	PROMOTIONAL ACTIVITIES:ADVERTISING ITEM...		-544.73
			weston concert series	PROMOTIONAL ACTIVITIES:Partnership	facebook	-371.45
8/17/2023	2DEP	HotEL MOTEL TAX PAY...	6/2023	HOTEL MOTEL TAX		49,926.67
8/17/2023	24246	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
8/17/2023	24247	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
8/17/2023	24248	New Beginnings Design...	inv.#105	PROMOTIONAL ACTIVITIES:promo video & photog...		-150.00
8/17/2023	24249	Shentel	internet and phone	PROMOTIONAL ACTIVITIES:phone & internet		-277.91
8/17/2023	24250	American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-40.94
8/17/2023	24251	...AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-311.60
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-234.92
				statement credit		26.50
8/31/2023	24252	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
8/31/2023	24253	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
8/31/2023	24254	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,221.03
9/7/2023	24255	Irs	2X pay 8/2023	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,280.68
9/7/2023	24256	WVCPRB/Retirement	for 2 pays 8/2023	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-812.34
9/7/2023	24257	WV State Tax	8/2023 monthly 2 pays	EMPLOYEE EXPENSES:Monthly Withholding Tax		-192.00
9/7/2023	24258	Nikki Butler Design	inv 021653	PROMOTIONAL ACTIVITIES:design		-1,500.00
9/7/2023	24259	...WVa Sportsman Magazine	monthly ad #302	PROMOTIONAL ACTIVITIES:ADVERTISING AD		-220.00
			fishing touramount	PROMOTIONAL ACTIVITIES:SPONSORSHIP		-75.00
9/7/2023	24260	Encova Insurance (form...	inv. Q363326-00	EMPLOYEE EXPENSES:WORKERS COMP		-144.00
9/7/2023	24261	Advent Media Group	gh & wd in cleveland inv#9431	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-1,180.00
9/7/2023	24262	Mountain State Waste	inv: 692032	OFFICE EXPENSES:trash		-539.63
9/7/2023	24263	Recreation News	inv: 42545 & 42631	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-250.00
9/7/2023	24264	New Beginnings Design...	inv.#106	PROMOTIONAL ACTIVITIES:promo video & photog...		-200.00

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 3

Date	Num	Description	Memo	Category	Tag	Amount
9/7/2023	24265	APA Media LLC	inv#230716	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...	travel taste +tour	-3,450.00
9/7/2023	24266	Road Runner Publishing	inv#55121	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-2,168.00
9/7/2023	24267	Chris Richards	Mileage for 8/2023	EMPLOYEE EXPENSES:REIMBURSEMENT TRAV...	ETF	-960.89
9/7/2023	24268	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-454.74
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	**paid online**:	-379.18
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-709.88
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-2.13
			wv yard sale	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-169.84
			labor day	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-1,346.80
			weston concert series	PROMOTIONAL ACTIVITIES:Partnership	facebook	-126.43
				PROMOTIONAL ACTIVITIES:Education	Govenors Conference	-225.00
9/7/2023	24269	...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,052.74
			godaddy and squarespace website	PROMOTIONAL ACTIVITIES:WEBSITES		-288.51
				PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	WV Tourism	-7,986.00
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...		-145.15
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-75.75
				OFFICE EXPENSES:OFFICE STORAGE		-44.14
9/7/2023	24270	...American Express		PROMOTIONAL ACTIVITIES:Education:Ed travel		-1,556.95
				OFFICE EXPENSES:OFFICE SUPPLIES		-18.98
				PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-54.55
9/7/2023	24271	...AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-65.78
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-176.13
				statement credit		0.00
9/13/2023	24272	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
9/13/2023	24273	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
10/6/2023	24274	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,221.03
10/6/2023	24275	Erie Insurance	2023-2024 Q455150436	OFFICE EXPENSES:Insurance		-527.89
10/12/2023	24276	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
10/12/2023	24277	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
10/12/2023	24278	**VOID** Shentel				0.00
10/13/2023	24279	Irs	for 3 pays	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,921.02
10/13/2023	24280	WVCPRB/Retirement	for 3 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-1,218.51
10/13/2023	24281	WV State Tax	9/2023 monthly 3 pays	EMPLOYEE EXPENSES:Monthly Withholding Tax		-288.00
10/13/2023	24282	Nexstar (former Wboy)	Labor Day x 3 invoices	PROMOTIONAL ACTIVITIES:Partnership	commercials & digital	-895.00
10/13/2023	24283	Gray TV (was WDTV)	labor day x 2 invoices	PROMOTIONAL ACTIVITIES:Partnership	labor day	-977.00
10/13/2023	24284	Advent Media Group	gh & wd in cleveland inv#9431	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-2,523.00
10/13/2023	24285	...WOTR Radio		PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-355.00
				PROMOTIONAL ACTIVITIES:Partnership	labor day	-500.00
10/13/2023	24286	...WhAW		PROMOTIONAL ACTIVITIES:Partnership	labor day	-500.00
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
10/13/2023	24287	WvrW Radio	jubilee/jane lew	PROMOTIONAL ACTIVITIES:Partnership	labor day	-500.00
10/13/2023	24288	...LC Printing		Sales Tax	sales tax	-12.00
			LCHS Football Program	PROMOTIONAL ACTIVITIES:ADVERTISING AD	Partnership	-200.00

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 4

Date	Num	Description	Memo	Category	Tag	Amount
10/13/2023	24289	Nikki Butler Design	inv 021672	PROMOTIONAL ACTIVITIES:design		-1,500.00
10/13/2023	24290	WVa Sportsman Magazine	inv#oct/nov	PROMOTIONAL ACTIVITIES:ADVERTISING AD		-220.00
10/13/2023	24291	Recreation News	inv#8/31/2023	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-899.00
10/13/2023	24292	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-454.74
			labor day	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr... facebook		-153.19
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr... facebook		-446.97
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic... software		-2.13
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr... Hootesuite		-623.28
			fall fest	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr... facebook		-499.83
				PROMOTIONAL ACTIVITIES:Education:Ed travel	Govenors Conference	-7.00
				statement credit		55.08
10/13/2023	24293	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-72.86
				OFFICE EXPENSES:OFFICE SUPPLIES		-321.39
				PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-23.89
10/13/2023	24294	...AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-152.64
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-136.68
				statement credit		38.15
10/13/2023	24295	...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-308.73
			godaddy	PROMOTIONAL ACTIVITIES:WEBSITES		-57.66
				PROMOTIONAL ACTIVITIES:Education		-725.00
				PROMOTIONAL ACTIVITIES:Meetings		-50.25
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...		-158.51
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-1,776.04
				OFFICE EXPENSES:OFFICE STORAGE		0.00
10/17/2023	2DEP	Hotel Motel Tax Paymnet	for month of 8/23	HOTEL MOTEL TAX		52,086.64
10/25/2023	24296	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
10/25/2023	24297	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
10/30/2023	24298	WhAW Radio	inv 0923	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-655.00
10/30/2023	24299	Mountain State Waste	inv: 707790	OFFICE EXPENSES:trash		-130.00
10/30/2023	24300	WOTR Radio	calendar of event inv #0923	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
10/30/2023	24301	Nexstar (former Wboy)	Labor Day x 2 invioces	PROMOTIONAL ACTIVITIES:Partnership	commercials & digital	-105.00
10/30/2023	24302	Naylor Association Solut...	inv#2048202	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...	STS	-2,809.50
10/30/2023	24303	WV RADIO CORP	Partnership with Spiker's Bull Ride 2...	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	radio ads	-1,498.00
10/30/2023	24304	RR Donnelley	3500 - inv#860142035	PROMOTIONAL ACTIVITIES:ADVERTISING ITEM...	brochures	-3,227.55
10/30/2023	24305	Advent Media Group	gh & wd in cleveland inv#10066gw_1...	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-1,732.00
10/30/2023	24306	Chris Richards	mileage for 2 months	EMPLOYEE EXPENSES:REIMBURSEMENT TRAV...		-451.30
10/30/2023	24307	WV State Tax	10/2023 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-192.00
10/30/2023	24308	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,280.68
10/30/2023	24309	WVCPRB/Retirement	for 2 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-812.34
10/30/2023	24310	Highmark Insurance	inv#231010090603	EMPLOYEE EXPENSES:Health insurance		-2,221.03
10/30/2023	24311	...US Bank		PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-707.96
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-813.96
				PROMOTIONAL ACTIVITIES:Meetings		-77.75

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 5

Date	Num	Description	Memo	Category	Tag	Amount
				PROMOTIONAL ACTIVITIES:WEBSITES	mmm website	-254.40
				PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-329.64
				PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	Partnership	-1,183.65
				PROMOTIONAL ACTIVITIES:fees for membership		-610.00
				PROMOTIONAL ACTIVITIES:phone & internet		-558.17
11/8/2023	24312	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
11/8/2023	24313	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
11/9/2023	2DEP	HotEL MOTEL TAX PAY...9/2023		HOTEL MOTEL TAX		50,126.32
11/20/2023	24314	US Bank 4535		PROMOTIONAL ACTIVITIES:fees for membership		-55.00
11/20/2023	24315	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:enews	-454.74
			fall fest	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-0.17
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-99.78
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-2.13
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	google	-3,001.33
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-50.69
				OFFICE EXPENSES:OFFICE SUPPLIES		-37.39
				statement credit		0.20
11/20/2023	24316	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-56.94
				OFFICE EXPENSES:OFFICE SUPPLIES		-61.90
				PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-19.70
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-164.95
11/20/2023	24317	AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-360.99
11/20/2023	24318	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
11/20/2023	24319	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
11/29/2023	24320	Chase Marriott CC Card		PROMOTIONAL ACTIVITIES:Education:Ed travel	Diy	-848.97
12/4/2023	24321	VOID -void Wva Sortsm...	nov & dec 2023 312	voided check		0.00
12/4/2023	24322	Wva Sportsman Magizine	nov & dec 2023 312	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-220.00
12/4/2023	24323	...Exponet Telegram News...	dec	PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-243.00
			nov	PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-243.00
				PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-243.00
			maps	PROMOTIONAL ACTIVITIES:ADVERTISING AD	Yard Sale	-500.00
				PROMOTIONAL ACTIVITIES:Partnership	Jubilee and Jane Lew...	-200.00
				PROMOTIONAL ACTIVITIES:Partnership	Jubilee and Jane Lew...	-200.00
			sept	PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-243.00
12/4/2023	24324	John LAW CPA	Quaterly taxes 3rd quater	EMPLOYEE EXPENSES:QUARTERLY TAXES		-140.00
12/4/2023	24325	Nikki Butler Design	inv 021701 & 021691	PROMOTIONAL ACTIVITIES:design		-3,000.00
12/4/2023	24326	WhAW Radio	inv 1023	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
12/4/2023	24327	Mountain State Waste	inv: 722849	OFFICE EXPENSES:trash		-651.50
12/4/2023	24328	WOTR Radio	calendar of event inv #1023	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
12/4/2023	24329	Guest Quest	WTR-23-39	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-6,135.00
12/4/2023	24330	Group Tour Magizine	inv#2023-24976	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-2,800.00
12/4/2023	24331	Shentel	internet and phone	PROMOTIONAL ACTIVITIES:phone & internet		-307.85
12/4/2023	24332	Encova Insurance (form...	inv. WCS3011851	EMPLOYEE EXPENSES:WORKERS COMP		-365.00

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 6

Date	Num	Description	Memo	Category	Tag	Amount
12/4/2023	24333	Chelle Cole	inv: food	OFFICE EXPENSES:Annual Dinner		-700.00
12/4/2023	24334	Robin Hardman	inv: kol. haus	OFFICE EXPENSES:Annual Dinner		-400.00
12/4/2023	24335	Chris Richards	mileage for nov 2023	EMPLOYEE EXPENSES:REIMBURSEMENT TRAV...		-647.80
12/4/2023	24336	WV State Tax	11/2023 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-192.00
12/4/2023	24337	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,280.68
12/4/2023	24338	WVCPRB/Retirement	for 2 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-812.34
12/4/2023	24339	Highmark Insurance	inv 231109395185	EMPLOYEE EXPENSES:Health insurance		-2,221.03
12/6/2023	24340	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
12/6/2023	24341	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
12/17/2023	24342	...US Bank		PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-197.42
				PROMOTIONAL ACTIVITIES:travel show	sts domestic	-1,865.00
			asst.	PROMOTIONAL ACTIVITIES:WEBSITES	godaddy +	-1,258.01
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	google workspace	-51.36
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-80.10
				OFFICE EXPENSES:OFFICE SUPPLIES		-129.02
				statement credit		217.69
12/21/2023	2DEP	HotEL MOTEL TAX PAY...10/2023		HOTEL MOTEL TAX		58,683.85
12/21/2023	24343	WV Tourism Office	invoice wvdtsp20236008	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...		-24,933.96
12/21/2023	24344	Mountain State Waste	inv: 739021	OFFICE EXPENSES:trash		-651.50
12/21/2023	24345	APA Media LLC	inv#231018	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...	travel taste +tour	-3,550.00
12/21/2023	24346	...LC Printing		Sales Tax	sales tax	-36.00
			LCHS basketball Program	PROMOTIONAL ACTIVITIES:Partnership	Partnership	-200.00
			City of Weston	PROMOTIONAL ACTIVITIES:Partnership	Partnership	-200.00
			Lewis County Sherrif	PROMOTIONAL ACTIVITIES:Partnership	Partnership	-200.00
12/21/2023	24347	WhAW Radio	inv 1123	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
12/21/2023	24348	John LAW CPA		OFFICE EXPENSES:Tax Preparation	990	-960.00
12/21/2023	24349	WOTR Radio	calendar of event inv #1123	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
12/21/2023	24350	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
12/21/2023	24351	Chris Richards	Executive Director ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
12/21/2023	24352	...US Bank 4535		PROMOTIONAL ACTIVITIES:Meetings		-66.32
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-531.44
				OFFICE EXPENSES:OFFICE SUPPLIES		-113.64
12/21/2023	24353	American Express		OFFICE EXPENSES		-252.49
12/21/2023	24354	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-454.74
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-222.56
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-500.00
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-2.13
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	google	-4,169.37
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-96.98
12/21/2023	24355	...American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-37.12
				OFFICE EXPENSES:OFFICE SUPPLIES		-130.07
12/21/2023	24356	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
1/11/2024	24357	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,280.68

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 7

Date	Num	Description	Memo	Category	Tag	Amount
1/11/2024	2DEP	... Hotel Motel Tax Paymnet		HOTEL MOTEL TAX		32,138.81
			ML Regional co-op prepay	Stonewall Resort	Partnership-co-op	2,500.00
1/11/2024	24358	WVCPRB/Retirement	for 2 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-812.34
1/11/2024	24359	WV State Tax	12/2023 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-192.00
1/11/2024	24360	...Exponet Telegram News...		PROMOTIONAL ACTIVITIES:ADVERTISING AD	santa letters	-85.00
			dec	PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-243.00
1/11/2024	24361	West Virginia Tourism O...	inv#WVDTSU20236008	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	co-op ads	-36,116.01
1/11/2024	24362	Advent Media Group	gh & wd in cleveland inv#10245GW-...	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-1,611.00
1/11/2024	24363	...WhAW		PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	christmas	-200.00
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
1/11/2024	24364	Wva Sportsman Magizine 313		PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-220.00
1/11/2024	2EFT	Kim Geer	ETF on stub 4365	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
1/11/2024	2EFT	Chris Richards	Exe. Dir.ETF stub 4365	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
1/11/2024	24365	WvrW Radio	inv#12-31-23	PROMOTIONAL ACTIVITIES:Partnership	christmas	-400.00
1/11/2024	24366	Nikki Butler Design	inv 021719	PROMOTIONAL ACTIVITIES:design		-1,500.00
1/11/2024	24367	...WOTR Radio		PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-350.00
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	christmas	-200.00
1/11/2024	24368	...US Bank		PROMOTIONAL ACTIVITIES:TRAVEL		-652.31
				PROMOTIONAL ACTIVITIES:Education	sts domestic	-1,067.84
			asst.	PROMOTIONAL ACTIVITIES:WEBSITES	godaddy +	-395.68
			and zapier	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	google workspace	-291.24
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,775.31
				OFFICE EXPENSES:OFFICE SUPPLIES		-392.55
			fishing	PROMOTIONAL ACTIVITIES:Partnership	state of wv	-330.00
			national tree lighting	PROMOTIONAL ACTIVITIES:Partnership	Stonewall Resort	-299.20
1/11/2024	24369	...US Bank 4535		PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-87.43
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-500.00
				OFFICE EXPENSES:OFFICE SUPPLIES		-78.05
1/11/2024	24370	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-454.74
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-55.64
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-456.14
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-2.13
				PROMOTIONAL ACTIVITIES:Education	Diy	-1,067.84
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	google	-4,010.97
1/11/2024	24371	...American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-32.51
				OFFICE EXPENSES:OFFICE SUPPLIES		-197.62
1/11/2024	24372	...American Express		statement credit	fed ex	26.30
				OFFICE EXPENSES:OFFICE SUPPLIES		-223.36
1/17/2024	24373	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
1/17/2024	24374	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
1/18/2024	24375	Greensprings Media	Group Tour digital inv# 2023ci-1803	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-1,590.00
1/31/2024	24376	Irs	pay for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,280.68
1/31/2024	24377	WVCPRB/Retirement	for 2 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-812.34

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 8

Date	Num	Description	Memo	Category	Tag	Amount
1/31/2024	24378	WV State Tax	1/2024 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-192.00
1/31/2024	24379	Wboy TV	pick n sip inv# 4146952-1&2/414690...	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...	lambert's	-1,000.00
1/31/2024	24380	Gray TV (was WDTV)	sip n pick inv # 3223982-2	PROMOTIONAL ACTIVITIES:Partnership	lambert's	-500.00
1/31/2024	24381	John LAW CPA		EMPLOYEE EXPENSES:QUARTERLY TAXES		-165.00
1/31/2024	24382	Gandy Dancer Therate	inv. 013124	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-1,000.00
1/31/2024	24383	Chris Richards	mileage for 1/2024	EMPLOYEE EXPENSES		-146.73
2/2/2024	24384	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
2/2/2024	24385	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
2/2/2024	24386	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
2/2/2024	24387	Chase Marriott CC Card		PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	quicken	-88.91
2/2/2024	24388	...American Express		PROMOTIONAL ACTIVITIES:Meetings:Meeting travelfed ex		-419.67
				OFFICE EXPENSES:OFFICE SUPPLIES		-164.30
2/2/2024	24389	...AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-308.65
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-47.33
2/2/2024	24390	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-454.74
				PROMOTIONAL ACTIVITIES:Meetings		-47.42
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-537.58
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-2.13
				PROMOTIONAL ACTIVITIES:Shipping & stamps	stamps	-530.30
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	google	-4,022.36
2/2/2024	24391	...US Bank		PROMOTIONAL ACTIVITIES:travel show		-1,435.00
				PROMOTIONAL ACTIVITIES:travel show:travel sho...	Stonewall Resort	-2,195.00
			asst.	PROMOTIONAL ACTIVITIES:WEBSITES	godaddy +	-248.82
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	google workspace	-51.36
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-582.57
				PROMOTIONAL ACTIVITIES:phone & internet		-635.95
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-400.00
				OFFICE EXPENSES:OFFICE SUPPLIES		-542.72
				PROMOTIONAL ACTIVITIES:fees for membership		-150.00
2/21/2024	24392	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
2/21/2024	24393	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
2/23/2024	2DEP	... Hotel Motel Tax Paymnet		HOTEL MOTEL TAX		22,330.29
				IRS	refund	1,296.95
				Encova	refund	244.00
			kim	Fees and Reuimbursments:Repayment For Cc		139.05
2/23/2024	24394	Exponet Telegram News...	inv#697227	PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-243.00
2/23/2024	24395	Mountain State Waste	inv: 26716	OFFICE EXPENSES:trash		-389.63
2/23/2024	24396	WvaCVB	2024 membership dues	PROMOTIONAL ACTIVITIES:fees for membership		-2,462.00
2/23/2024	24397	Shentel	internet and phone	PROMOTIONAL ACTIVITIES:phone & internet		-312.75
2/23/2024	24398	Nikki Butler Design	inv 021747	PROMOTIONAL ACTIVITIES:design		-1,500.00
2/23/2024	24399	WhAW Radio	inv 124	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
2/23/2024	24400	...** Void** Lc Printing		Sales Tax		0.00
				PROMOTIONAL ACTIVITIES:Partnership		0.00

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 9

Date	Num	Description	Memo	Category	Tag	Amount
2/23/2024	24401	...LC Printing		Sales Tax	sales tax	-12.00
			LC little league basketball	PROMOTIONAL ACTIVITIES:Partnership	Partnership	-200.00
2/23/2024	24402	WOTR Radio	calendar of event inv #0124	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
2/23/2024	24403	...The Rock Shop		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-287.50
				Sales Tax		-25.06
2/23/2024	24404	...US Bank		PROMOTIONAL ACTIVITIES:travel show		-1,795.00
				PROMOTIONAL ACTIVITIES:travel show:TS Travel		-672.20
		asst.		PROMOTIONAL ACTIVITIES:WEBSITES	godaddy +	-526.88
		and more		PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	google workspace	-276.29
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-2,561.63
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-45.75
				OFFICE EXPENSES:OFFICE SUPPLIES		-285.29
2/23/2024	24405	...US Bank 4535		PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-53.49
			dues	PROMOTIONAL ACTIVITIES:fees for membership	WVHTA	-356.00
				OFFICE EXPENSES:OFFICE SUPPLIES		-39.34
2/23/2024	24406	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
2/28/2024	24407	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
2/28/2024	24408	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
3/13/2024	2DEP	HotEL MOTEL TAX PAY...1/2024		HOTEL MOTEL TAX		17,189.30
3/13/2024	24409	WvhTA	sponsorship	PROMOTIONAL ACTIVITIES:Partnership	Hospitality u	-2,886.59
3/13/2024	24410	Shentel	internet and phone	PROMOTIONAL ACTIVITIES:phone & internet		-318.70
3/13/2024	24411	WhAW Radio	inv 0224	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
3/13/2024	24412	Advent Media Group	gh & wd in cleveland inv#10245GW-...	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-1,511.00
3/13/2024	24413	WOTR Radio	calendar of event inv #0224	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
3/13/2024	24414	WV Department Of Tour...	inv#WVDTfa20236008	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	co-op ads	-12,387.50
3/13/2024	24415	Road Runner Publishing	inv#55267	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-2,275.00
3/13/2024	24416	Nikki Butler Design	inv 021759	PROMOTIONAL ACTIVITIES:design		-1,500.00
3/13/2024	24417	Void-ohio Magazine				0.00
3/13/2024	24418	GREAT LAKES PUBLIS...	inv#223396	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-1,978.00
3/13/2024	24419	Wva Sportsman Magazine	feb & march inv#314	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-220.00
3/13/2024	24420	WV State Tax	2/2024 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-192.00
3/13/2024	24421	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,280.68
3/13/2024	24422	WVCPRB/Retirement	for 2 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-812.34
3/13/2024	24423	Chris Richards	EFT	EMPLOYEE EXPENSES:REIMBURSEMENT TRAV...	mileage	-239.86
3/13/2024	24424	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
3/13/2024	24425	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
3/13/2024	24426	...US Bank 4535		PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-310.67
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-109.77
				OFFICE EXPENSES:OFFICE SUPPLIES		-72.87
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...		-119.50
3/13/2024	24427	...AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-250.37
				statement credit		27.70
3/13/2024	24428	American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-91.16

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 10

Date	Num	Description	Memo	Category	Tag	Amount
3/13/2024	24429	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:enews	-454.74
			listeng room	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-41.65
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-858.35
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-2.13
			Choclate Fest	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-500.00
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	google	-5,033.41
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-214.48
3/28/2024	24430	APA Media LLC	inv#240105L	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...	travel taste +tour	-3,550.00
3/28/2024	24431	Central WV Fishing Intel	1 year of website ads	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	formerly Andy Godwin	-1,600.00
3/28/2024	24432	Chris Richards	march	EMPLOYEE EXPENSES:REIMBURSEMENT TRAV...	mileage	-785.91
3/28/2024	24433	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
3/28/2024	24434	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
3/28/2024	24435	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
3/28/2024	24436	Chase Marriott CC Card		PROMOTIONAL ACTIVITIES:fees for membership		-99.00
3/28/2024	24437	...US Bank		PROMOTIONAL ACTIVITIES:travel show:TS Travel		-31.14
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-1,719.44
			asst.	PROMOTIONAL ACTIVITIES:WEBSITES	godaddy +	-151.19
			and more	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	google workspace	-140.93
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-177.65
				PROMOTIONAL ACTIVITIES:fees for membership		-148.73
				OFFICE EXPENSES:OFFICE SUPPLIES		-256.62
4/15/2024	2DEP	HotEL MOTEL TAX PAY...2/2024		HOTEL MOTEL TAX		25,796.17
4/15/2024	24438	Irs	extra for 3X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,921.02
4/15/2024	24439	WVCPRB/Retirement	for 3 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-1,218.51
4/15/2024	24440	WV State Tax	3/2024 monthly x3	EMPLOYEE EXPENSES:Monthly Withholding Tax		-288.00
4/15/2024	24441	Wva Sportsman Magizine #315		PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-220.00
4/15/2024	24442	Nikki Butler Design	inv 021776	PROMOTIONAL ACTIVITIES:design		-1,500.00
4/15/2024	24443	WhAW Radio	inv 0324	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
4/15/2024	24444	WOTR Radio	calendar of event inv #0324	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
4/15/2024	24445	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
4/15/2024	24446	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
4/15/2024	24447	...US Bank 4535		PROMOTIONAL ACTIVITIES:Education:Ed travel		-54.53
				PROMOTIONAL ACTIVITIES:travel show:TS Travel		-492.71
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...		0.00
4/15/2024	24448	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:enews	-454.74
			listeng room	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-201.92
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-141.65
			GOOGLE	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-2.13
				OFFICE EXPENSES:OFFICE SUPPLIES		-76.03
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	google	-3,378.69
				PROMOTIONAL ACTIVITIES:Meetings		-56.60
4/15/2024	24449	AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-106.68
4/15/2024	24450	...American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-45.54

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 11

Date	Num	Description	Memo	Category	Tag	Amount
				PROMOTIONAL ACTIVITIES:travel show:TS Travel	Heartland	-696.91
4/24/2024	24451	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
4/24/2024	24452	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
4/30/2024	24453	WV UNEMPLOYMENT ...	1st quater taxes	EMPLOYEE EXPENSES:QUARTERLY TAXES		-284.87
4/30/2024	24454	LCHS	partnership and promotional activitie...	PROMOTIONAL ACTIVITIES:Partnership	LCHS FBLA	-350.00
4/30/2024	24455	Guest Quest	SPr24-27	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-6,344.00
4/30/2024	24456	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
4/30/2024	24457	Chase Marriott CC Card		PROMOTIONAL ACTIVITIES:travel show:TS Travel	sts domestic	-609.48
5/6/2024	2DEP	InTEREST INCOME	INTEREST INCOME For for 2022 an...	Interest Income		514.34
5/8/2024	24458	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
5/8/2024	24459	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
5/13/2024	24460	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-454.74
			listeng room	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-256.43
			ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-767.41
			GOOGLE, cavna,adobe	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-256.40
			hootesuite AI ads	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-255.05
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	google	-5,408.36
			jane lew spring	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-404.31
5/14/2024	2DEP	HotEL MOTEL TAX PAY...	3/2024	HOTEL MOTEL TAX		31,093.73
5/14/2024	24461	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,280.68
5/14/2024	24462	WVCPRB/Retirement	for 2 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-812.34
5/14/2024	24463	WV State Tax	4/2023 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-192.00
5/14/2024	24464	WV Department Of Tour...	inv#WVDTWI20236008	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	co-op ads	-7,115.00
5/14/2024	24465	John LAW CPA	1st quater 2024	EMPLOYEE EXPENSES:QUARTERLY TAXES		-140.00
5/14/2024	24466	Wva Sportsman Magizine	internet ad full year	PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-500.00
5/14/2024	24467	WOTR Radio	calendar of event inv #0424	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
5/14/2024	24468	WhAW Radio	inv 0424	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
5/14/2024	24469	Nikki Butler Design	inv 021793	PROMOTIONAL ACTIVITIES:design		-1,500.00
5/14/2024	24470	US Bank 4535		PROMOTIONAL ACTIVITIES:Meetings		-94.64
5/14/2024	24471	...American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-14.49
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	Adobe	-279.71
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-106.70
				OFFICE EXPENSES:OFFICE SUPPLIES		-145.47
				PROMOTIONAL ACTIVITIES:fees for membership		-95.00
				statement credit		25.32
5/14/2024	24472	...US Bank		PROMOTIONAL ACTIVITIES:fees for membership	STS	-628.30
			esto	PROMOTIONAL ACTIVITIES:Education	wv gov conf	-2,070.00
			asst.	PROMOTIONAL ACTIVITIES:WEBSITES	godaddy +	-511.07
			and more	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	google workspace	-198.30
			commisson givaways etc	PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS	rach cards & bags	-2,168.29
				PROMOTIONAL ACTIVITIES:phone & internet	frontier	-152.85
				OFFICE EXPENSES:OFFICE SUPPLIES		-208.16
				OFFICE EXPENSES:trash		-713.18

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 12

Date	Num	Description	Memo	Category	Tag	Amount
5/14/2024	24473	...AmERICAN Express 41...		statement credit		145.54
				OFFICE EXPENSES:OFFICE SUPPLIES		-164.26
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-53.74
5/22/2024	24474	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
5/22/2024	24475	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
6/3/2024	24476	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
6/6/2024	24477	Irs	for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,337.82
6/6/2024	24478	WVCPRB/Retirement	for 2 pays	EMPLOYEE EXPENSES:RETIREMENT	**paid online**	-834.54
6/6/2024	24479	WV State Tax	5/2024 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-208.00
6/6/2024	24480	...Exponet Telegram News...		PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-972.00
		spring		PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	jane lew spring arts &...	-199.00
				PROMOTIONAL ACTIVITIES:ADVERTISING AD	ecom update	-225.00
6/6/2024	24481	**VOID** IRS	repayment for december 2022 refund...	EMPLOYEE EXPENSES:Monthly Withholding Tax		0.00
6/6/2024	24482	IRS	repayment for december 2022 refund...	EMPLOYEE EXPENSES:Monthly Withholding Tax		-1,781.56
6/6/2024	24483	Wva Sportsman Magazine #316		PROMOTIONAL ACTIVITIES:ADVERTISING AD & ...		-220.00
6/6/2024	24484	WV Department Of Tour...	inv#WVDTSp20246008mlr & wvdtsp...	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTI...	co-op ads	-12,175.00
6/6/2024	24485	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
6/6/2024	24486	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
6/6/2024	24487	...AmERICAN Express 41...		OFFICE EXPENSES:OFFICE SUPPLIES		-437.68
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-93.95
6/6/2024	24488	...American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-17.68
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	Adobe	-256.67
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-52.96
				OFFICE EXPENSES:OFFICE SUPPLIES		-191.05
6/6/2024	24489	...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISING AD		-100.00
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-8,893.66
				PROMOTIONAL ACTIVITIES:phone & internet	frontier	-156.07
			and more	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	google workspace	-144.79
			leadership lewis	PROMOTIONAL ACTIVITIES:Partnership		-340.00
				PROMOTIONAL ACTIVITIES:Meetings		-128.36
				PROMOTIONAL ACTIVITIES:travel show		-1,745.00
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-182.67
				OFFICE EXPENSES:trash		-130.00
				OFFICE EXPENSES:OFFICE SUPPLIES		-697.32
6/6/2024	24490	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-454.74
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-228.72
			jane lew spring	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	facebook	-95.67
			GOOGLE, cavna,adobe	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	software	-122.12
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-725.46
				PROMOTIONAL ACTIVITIES:ADVERTISING AD:Pr...	google	-4,898.47
				PROMOTIONAL ACTIVITIES:fees for membership		-99.00
6/24/2024	2EFT	InTEREST INCOME	INTEREST INCOME For May and Ju...	Interest Income		52.20
6/25/2024	2DEP	... Hotel Motel Tax Paymnet	April 2024	HOTEL MOTEL TAX		37,287.09

Transactions year end 2023-2024 - 2024

7/1/2023 through 6/30/2024

9/20/2024

Page 13

Date	Num	Description	Memo	Category	Tag	Amount
			ended service	Shentel	refund	87.34
6/25/2024	24491	Kim Geer	ETF for payroll from 9/27/2023 never...	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,023.31
6/25/2024	24492	Chris Richards	ETF from 9/27/2023 never logged in ...	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,180.59
6/27/2024	24493	WOTR Radio	calendar of event inv #5-31-24	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...		-350.00
6/27/2024	24494	Nikki Butler Design	inv 021797	PROMOTIONAL ACTIVITIES:design		-1,500.00
6/27/2024	24495	WhAW Radio	inv 5-31-24	PROMOTIONAL ACTIVITIES:ADVERTISING AD:C...	C of E	-655.00
6/27/2024	24496	WV State Tax	6/2024 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-224.00
6/27/2024	24497	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
6/27/2024	24498	Chris Richards	Exe. Dir.ETF	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
6/27/2024	24499	Chris Richards	EFT: april to june	EMPLOYEE EXPENSES:REIMBURSEMENT TRAV...	mileage	-295.47
6/27/2024	24500	Irs	for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,394.96
6/27/2024	24501	WVCPRB/Retirement		EMPLOYEE EXPENSES:Health insurance		-856.76
6/27/2024	24502	Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
6/27/2024	24503	...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISING AD		-535.60
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-225.55
				PROMOTIONAL ACTIVITIES:phone & internet	frontier	-156.07
			and more	PROMOTIONAL ACTIVITIES:PROMOTIONAL Offic...	google workspace	-61.31
				PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-200.96
				PROMOTIONAL ACTIVITIES:Meetings		-203.74
				OFFICE EXPENSES:OFFICE SUPPLIES		-109.02
6/27/2024	2DEP	HotEL MOTEL TAX PAY...7/2023 missed in program from 9/29/...		HOTEL MOTEL TAX		68,160.04
7/1/2023 - 6/30/2024						-42,284.35
BALANCE 6/30/2024						302,643.87
TOTAL INFLOWS						495,370.53
TOTAL OUTFLOWS						-537,654.88
NET TOTAL						-42,284.35

Spending by Category year end 23-24 - 2024

7/1/2023 through 6/30/2024

7/24/2024

Page 1

Category	7/1/2023-6/30/2024
Uncategorized	0.00
EMPLOYEE EXPENSES	122,513.06
Health insurance	29,099.38
Monthly Withholding Tax	21,145.82
QUARTERLY TAXES	869.87
Other EMPLOYEE EXPENSES:QUART...	869.87
REIMBURSEMENT TRAVEL	3,381.23
RETIREMENT	9,770.28
Salary Expense	57,590.75
WORKERS COMP	509.00
Other EMPLOYEE EXPENSES	146.73
OFFICE EXPENSES	13,580.92
Annual Dinner	1,100.00
Insurance	527.89
OFFICE STORAGE	44.14
OFFICE SUPPLIES	6,842.58
Tax Preparation	960.00
trash	3,853.82
Other OFFICE EXPENSES	252.49
PROMOTIONAL ACTIVITIES	401,475.84
ADVERTISING AD	72,783.73
Commercials	11,160.00
Promotional Internet Ads	54,493.13
Other PROMOTIONAL ACTIVITIES:ADV...	7,130.60
ADVERTISING AD & Ditigital	52,620.50
ADVERTISING AD & Ditigital Partnershil	1,000.00
Other PROMOTIONAL ACTIVITIES:ADV...	51,620.50
ADVERTISING ITEMS	25,507.97
printed	3,772.28
Other PROMOTIONAL ACTIVITIES:ADV...	21,735.69
Civil War Trail Sign	200.00
design	18,000.00
e-newsletter	5,393.28
Education	14,196.56
Ed travel	7,515.88
Other PROMOTIONAL ACTIVITIES:Edu...	6,680.68
fees for membership	4,703.03
Meetings	3,675.33
Meeting travel	2,752.30
Other PROMOTIONAL ACTIVITIES:Mee...	923.03
Partnership	11,019.34
Other PROMOTIONAL ACTIVITIES:Part...	11,019.34
phone & internet	3,154.37
promo video & photography	350.00
PROMOTIONAL ACTIVITIES partnership	13,356.65
Other PROMOTIONAL ACTIVITIES:PRO...	13,356.65
PROMOTIONAL ACTIVITIES With WV Tou...	155,241.60
State co-op ads	119,125.59
Other PROMOTIONAL ACTIVITIES:PRO...	36,116.01
PROMOTIONAL Office	2,844.23
Software	2,844.23
Shipping & stamps	935.88
SPONSORSHIP	75.00
TRAVEL	652.31
travel show	12,065.33
travel show partnership	2,195.00
TS Travel	3,030.33

Spending by Category year end 23-24 - 2024

7/1/2023 through 6/30/2024

7/24/2024

Page 2

Category	7/1/2023- 6/30/2024
Other PROMOTIONAL ACTIVITIES:trav...	6,840.00
WEBSITES	4,700.73
Sales Tax	85.06
OVERALL TOTAL	537,654.88

Banking Summary year end 2023-2024

7/1/2021 through 9/20/2024

9/20/2024

Page 1

Category	7/1/2021-9/20/2024
INCOME	
Encova	244.00
Fees and Reuimbursments	
Repayment For Cc	139.05
TOTAL Fees and Reuimbursments	139.05
HOTEL MOTEL TAX	489,957.27
Interest Income	566.54
IRS	1,296.95
Shentel	87.34
statement credit	579.38
Stonewall Resort	2,500.00
voided check	0.00
TOTAL INCOME	495,370.53
EXPENSES	
Uncategorized	0.00
EMPLOYEE EXPENSES	146.73
Health insurance	29,099.38
Monthly Withholding Tax	21,145.82
QUARTERLY TAXES	869.87
REIMBURSEMENT TRAVEL	3,381.23
RETIREMENT	9,770.28
Salary Expense	57,590.75
WORKERS COMP	509.00
TOTAL EMPLOYEE EXPENSES	122,513.06
OFFICE EXPENSES	252.49
Annual Dinner	1,100.00
Insurance	527.89
OFFICE STORAGE	44.14
OFFICE SUPPLIES	6,842.58
Tax Preparation	960.00
trash	3,853.82
TOTAL OFFICE EXPENSES	13,580.92
PROMOTIONAL ACTIVITIES	
ADVERTISING AD	7,130.60
Commercials	11,160.00
Promotional Internet Ads	54,493.13
TOTAL ADVERTISING AD	72,783.73
ADVERTISING AD & Ditigital	51,620.50
ADVERTISING AD & Ditigital Par...	1,000.00
TOTAL ADVERTISING AD & Diti...	52,620.50
ADVERTISING ITEMS	21,735.69
printed	3,772.28
TOTAL ADVERTISING ITEMS	25,507.97
Civil War Trail Sign	200.00
design	18,000.00
e-newsletter	5,393.28
Education	6,680.68
Ed travel	7,515.88
TOTAL Education	14,196.56
fees for membership	4,703.03
Meetings	923.03
Meeting travel	2,752.30
TOTAL Meetings	3,675.33
Partnership	11,019.34
phone & internet	3,154.37
promo video & photography	350.00

Banking Summary year end 2023-2024

7/1/2021 through 9/20/2024

9/20/2024

Page 2

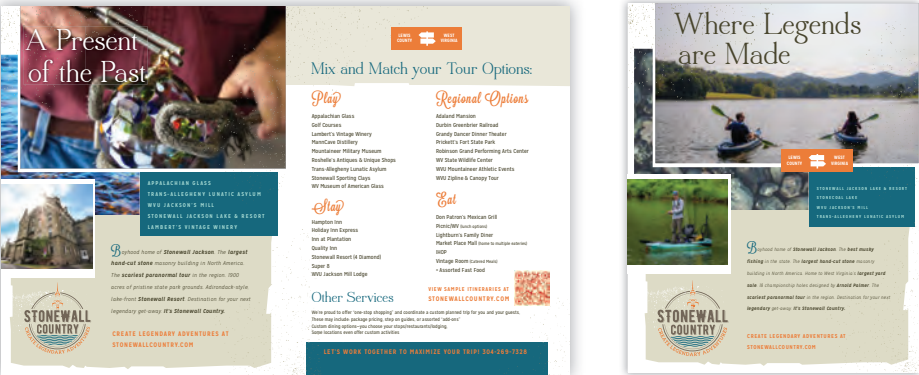
Category	7/1/2021- 9/20/2024
PROMOTIONAL ACTIVITIES partn...	13,356.65
PROMOTIONAL ACTIVITIES With ...	36,116.01
State co-op ads	119,125.59
TOTAL PROMOTIONAL ACTIVIT...	155,241.60
PROMOTIONAL Office	
Software	2,844.23
TOTAL PROMOTIONAL Office	2,844.23
Shipping & stamps	935.88
SPONSORSHIP	75.00
TRAVEL	652.31
travel show	6,840.00
travel show partnership	2,195.00
TS Travel	3,030.33
TOTAL travel show	12,065.33
WEBSITES	4,700.73
TOTAL PROMOTIONAL ACTIVITIES	401,475.84
Sales Tax	85.06
TOTAL EXPENSES	537,654.88
OVERALL TOTAL	-42,284.35



A Word from our Executive Director

The team at the Lewis County Convention & Visitors Bureau firmly believes that we have a responsibility to our community to be not only good stewards of the hotel/motel tax dollars used to promote and increase tourism and economic impact in our county, but to also be the best ambassadors for our region—showing visitors how very unique our little corner of “almost heaven” truly is.

We use the bulk of our funding to advertise outside of a 50-mile radius of the county, which is where the majority of our tourists come from. We also support our residents through a partnership program that assists with the promotion of local events. Without a doubt, these events enhance our local quality of life and attract tourists into our community—directly impacting the success of our local businesses and attractions.



With the continued efforts of the LCCVB and you, the residents, we can continue to increase tourism to our area, support our local businesses and make our slice of “almost heaven” the best in West Virginia!

Thank you!
Chrissy Richards
Executive Director,
Lewis County CVB

We are grateful for all the tremendous work that the members of the West Virginia Association of Convention and Visitors Bureaus do each year, from serving as local and regional ambassadors for our industry to partnering closely with the Department of Tourism team on advertising campaigns that drive visitation to all corners of the state. We depend on their members to welcome visitors and connect them with the world-class tourism experiences that West Virginia has to offer. We look forward to another year of partnership
— Chelsea A. Ruby
Secretary of Tourism



Tourism Saves
Every Household
\$715
in taxes



Tourism advertising in West Virginia has proven to be a strong investment. For every dollar spent on tourism advertising, the state yields \$8 in state and local tax revenue and \$106 in direct traveler spending. Without this tourism-generated revenue, each household in West Virginia would have to pay an additional \$700 a year in state and local taxes. Source: Longwoods International, 2016.

COUNTY	DIRECT SPENDING	EARNINGS	JOBS	LOCAL GOVT REVENUE	STATE GOVT REVENUE
Lewis County Travel	\$107.22 million (up 18.22%)	\$44,456 thousand	1,255 (29.5% of the county jobs)	800 thousand	11,138 thousand

OVERNIGHT VISITOR VOLUME	NIGHTS/PERSON	NIGHTS/PARTY	TRIPS/PERSON	TRIPS/PARTY
Lewis County	408,070	195,870	191,880	92,850

Tourism Economics 2022 Economic Impact of Tourism on WV 2024 tourism day highlights

Lewis County CVB by the numbers:

Facebook 11,799

Twitter 1,343

Instagram 987

Newsletter Subscribers 50,200

Travel Guides & Rack Cards Produced 33,000

Pinterest 347 with 649/monthly views

Continuing Programs

Calendar of Events Program	\$26,369
Partnership Program	\$25,451
Special Local Advertising	\$19,973

Continuing Education

- WV Governor’s Conference on Tourism
- WVHTA Hospitality University
- WVU Extension Tourism Series
- STS Connections
- Miles Media Webinars
- STS Webinars
- Other Asst. Webinars
- DIY Tourism Conference

Lewis County CVB Director, Chrissy Richards is also on the following Boards of Directors:

- WV State Recreational Trail Advisory Board
- WVACVB Past President
- WVHTA Mountain Lakes Regional Representative
- Southeast Tourism Society Board of Directors / State Legislative Chair
- Lewis County EDA

Website Statistics

Users	403,531
Sessions	371,346
Engaged Sessions	278,768
Total Page Views	465,247
Total Events	1,559,898
Top 5 States PA, VA, OH, FL, WV	
Top 5 Pages Viewed	Home Page, Labor-Day, Lodging, Outdoor-Rec, Special-Events

Office Statistics

Digital and Social Ads – leads –	8,021,572
Spent	\$54,139
Total Ads	60
ROI	.006
Website Downloads	9,628
Mailed leads	13,869
Calls/Visits	2,388
Enewsletters and Master Copies	576,428
Total Subscribers	50,200
Goody Bags Program	350 bags with 5,790 items inside
Bulk Orders	61 orders with 28,765 items inside
Returned mail	15
Total contacts	8,658,836



41
members

Creating a positive
economic impact

\$12
million+ Dedicated to
marketing
West Virginia

32,922
Lodging rooms represented by CVBs

CVBs are directly involved in contributing
\$5.3 billion
in visitor spending in the state
of West Virginia.*

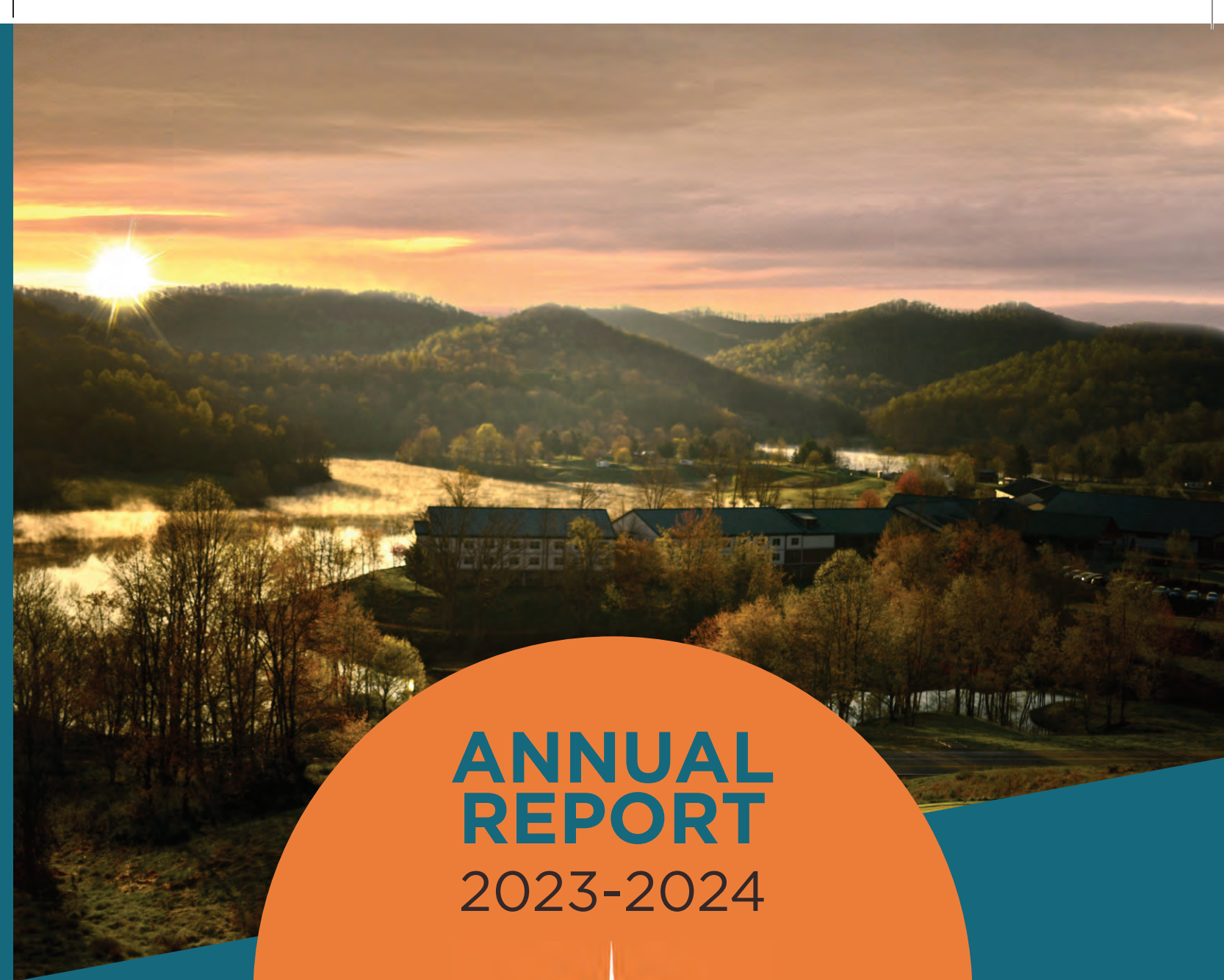
*Resource: Tourism Economics, 2024



Scan the QR code above for most up-to-date travel
research from West Virginia Department of Tourism.

WVACVB POSITION STATEMENT

Local and regional Convention and Visitors Bureaus are essential parts of the overall effort to promote and encourage travel to West Virginia. It is Convention and Visitors Bureaus that truly know the attractions, activities and events in their areas of our state, and can do the best job of advertising and marketing those local and regional assets. However, the creation of additional CVBs in areas that are already served by an established organization may have the effect of diluting the limited resources available, creating a duplication of overhead, administrative and personnel costs, with the result being that fewer actual dollars are spent on the primary mission of advertising and marketing. It is the position of the West Virginia Association of Convention and Visitors Bureaus that all CVB's follow West Virginia Code Chapter 7, Article 18 regarding Hotel Occupancy Tax and as a general principle, having the fewest practicable number of CVB's per county leads to a more efficient and effective use of financial resources.



ANNUAL REPORT 2023-2024



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