



Fredric L. Wooton, Commissioner

2021 FISCAL YEAR ANNUAL REPORT

OUR MISSION

The mission of the West Virginia Alcohol Beverage Control Administration is to regulate, enforce, control the sales and distribution, transportation, storage, and consumption of alcoholic liquors and nonintoxicating beer as mandated by the West Virginia Liquor Control and Nonintoxicating Beer Act.



OUR PURPOSE

The West Virginia Legislature created the West Virginia Alcohol Beverage Control in 1935. The WVABCA was organized to give effect to the mandate of the people expressed in the repeal of the state prohibition amendment, and to assure the greatest degree of freedom that is consistent with the health, safety, and good morals, of the people of West Virginia.



WEST VIRGINIA
ALCOHOL BEVERAGE CONTROL ADMINISTRATION
FREDRIC L. WOOTON, COMMISSIONER

December 23, 2021

The Honorable Jim Justice, Governor
Building 1, Capital Complex
1900 Kanawha Boulevard, East
Charleston, West Virginia 25305

Re: WVABCA 2021 Fiscal Year Annual Report

Dear Governor Justice:

The West Virginia Alcohol Beverage Control Administration is pleased to submit the Annual Report for Fiscal Year 2021, in compliance with W.Va. Code §60-2-11(9).

Sincerely,

Fredric L. Wooton
Commissioner

cc: Dave Hardy, Cabinet Secretary, Department of Revenue
Karen Goff, Executive Secretary, Library Commission

FLW/cjc



Message from Fredric L. Wooton, Commissioner

I am pleased to provide the West Virginia Alcohol Beverage Control Administration's (WVABCA) *Annual Report* for Fiscal Year (FY) 2021.

Building upon last year's success for the retail liquor outlets bid process for the 2020-2030 licensing period, the Retail Liquor Licensing Board "RLLB" conducted Phase IV of the bid process. This resulted in awarding two additional licenses for a total combined bid amount of \$1,165,000. I can report that West Virginia currently has 181 retail liquor outlet stores and the WVABCA generated \$53,388,715 for the General Revenue Fund.

The WVABCA, along with much of the world has been navigating the impact of the COVID-19 pandemic. Our staff was able to provide uninterrupted services for our warehouse operations, license renewals and other essential services across every department. In addition, the WVABCA was directly impacted by the *State of Emergency Declaration*, the *Governor's Executive Orders*, *West Virginia Strong - The Comeback* and *WVABCA Advisories*. These measures resulted in additional interaction with WVABCA licensees, local law enforcement, health departments, and concerned citizens to ensure compliance while making every effort to allow businesses to operate in new and creative ways. For example, the WVABCA streamlined the application process for outdoor dining, outdoor street dining, floor plan extensions, and other temporary permits. Additionally, the WVABCA drafted legislation at the Governor's direction to give more flexibility and options under the West Virginia State Code and Legislative Rules.

Since my appointment as Commissioner by West Virginia Governor Jim Justice on February 18, 2017, I have remarked in prior Annual Reports that the Legislative Session has been transformative. I can report with great certainty that the 2021 Regular Session of the West Virginia Legislature was groundbreaking. I would like to take this opportunity to reflect on some of the major highlights of House Bill (HB) 2025, a 137 page omnibus bill that was followed up during a Special Session of the West Virginia Legislature with the passage Senate Bill (SB) 2020.

House Bill (HB) 2025 highlights:

- ◇ The Private Club license was created in 1967 to allow for spirits by the drink for on-premises consumption. HB 2025 created two license categories based on the services the business provides. A Private Club Restaurant license for businesses that primarily engage in food services and a Private Club license for a business that is more of an entertainment/nightclub venue operating with food service;

- ◇ Created new license categories for private cater, private farmers market, private wedding venue or barn, private tennis club, private, professional sports stadium, private multi-sport complex, one day charitable auctions, and multi-vendor fair and festival;
- ◇ 6:00 a.m. opening time for most Class A on-premises and Class B off-premises licenses (see SB 2020 for updates for retail liquor outlets);
- ◇ COVID-19 license fee reduction of 66.6 % for certain Class A private club type licenses (liquor only) and a 33.3% reduction for FY 2023;
- ◇ Curbside in-person or in-vehicle pickup, or third party delivery of sealed beer and beer growlers, sealed wine and wine growlers, and sealed craft cocktail growlers for a licensee that is appropriately licensed;
- ◇ Additional outdoor dining and street dining option for beer, wine, and liquor with an emphasis on dining;
- ◇ Limited beer shipping for brewers and limited liquor shipping for distilleries;
- ◇ Hard Cider definition created, new hard cider tax rate, and hard cider or wine growlers.

Senate Bill (SB) 2020:

- ◇ Effective September 22, 2021 allowed retail liquor outlets to open and operate at 6:00 a.m. beginning on Sunday, September 26, 2021.

I am pleased to report the 8th annual WVABCA NO School Spirits PSA contest (see page 42-43) was held despite the tremendous impact the pandemic had on the school schedule. The winning PSA was aired 7,594 times on television and radio stations across the state during prom and graduation season. A \$12,000 media buy resulted in a *Return on Investment (ROI)* of \$132,555 in earned media. The PSA contest also awarded a total of \$10,000 to the top five winning schools and the prize funds were used for school equipment and school sanctioned events.

The *Fiscal Year 2021 Annual Report* will highlight what I have referenced and provide more information about the operations at the WVABCA.

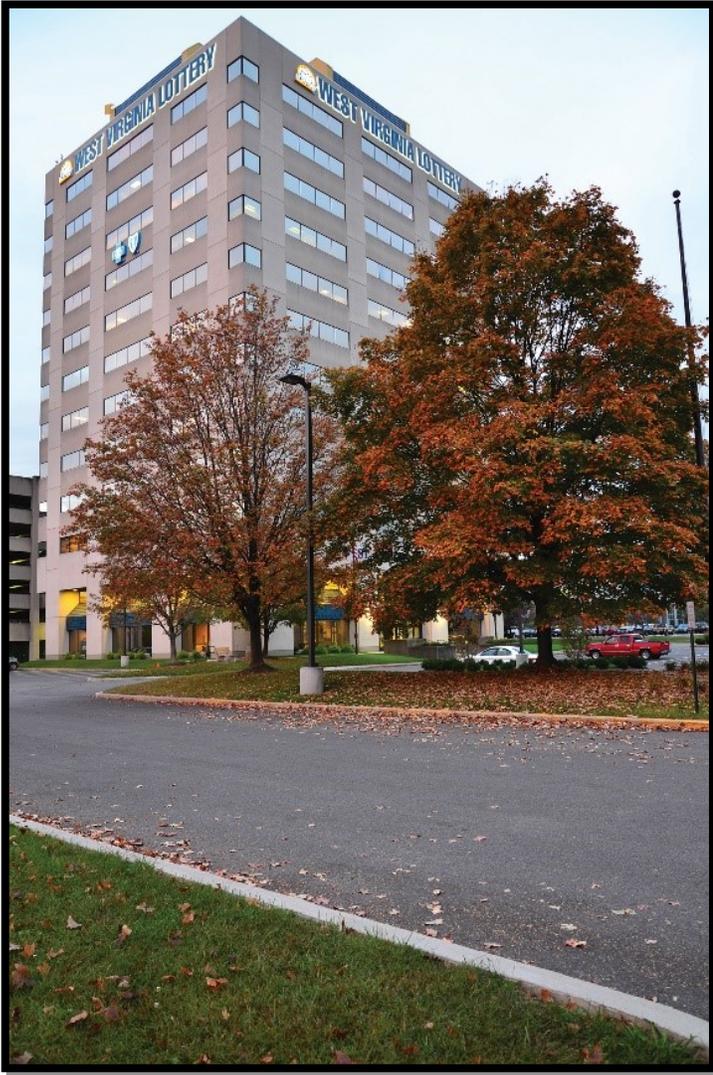
Best Wishes,

*WVABCA Commissioner Wooton joined
by West Virginia Governor Justice*



The background of the page is a dark blue color with a repeating pattern of the WVABCA logo. Each logo consists of the letters 'WVABCA' in a bold, white, sans-serif font, with a white outline of the state of West Virginia to the left. Below the letters, the text 'West Virginia Alcohol Beverage Control Administration' is written in a smaller, white, sans-serif font.

STAFF & TABLE OF CONTENTS



Fredric L. Wooton

Commissioner

Andrea Cummings

Executive Assistant to the Commissioner

EXECUTIVE STAFF

Accounting/Procurement

Julia Jones, Comptroller

Distribution Center

Ed Hart, Manager

Enforcement

Tim Deems, Director

Information Services

Randy Haynes, Manager

Legal

Anoop Bhasin, General Counsel

Licensing

Ann Hull, Supervisor

Licensing & Education

Shawn Smith, Manager

Nonintoxicating Beer

Cindy Clark, Administrator

Public Information/Media

Gary "Gig" Robinson, Specialist

Spirits & Wine

Kim Hayes, Administrator

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HISTORY

History

The West Virginia Legislature created the West Virginia Alcohol Beverage Control Commission ("**WVABCC**") in 1935 (See W.Va. Const. Art. IV §46 and W.Va. Code §60-1-1 et seq.) The WVABCC was organized to give effect to the mandate of the people expressed in the repeal of the state prohibition amendment, and to assure the greatest degree of personal freedom that is consistent with the health, safety, and good morals of the people of West Virginia. During the WVABCC's first 56 years of existence, the WVABCC functioned as the exclusive wholesaler and retailer of liquor in West Virginia; non-fortified wines were "privatized" in 1981.

With the repeal of Prohibition, the three-tier system of distribution was established in West Virginia. This distribution format is an effective way to regulate the three tiers: brewer, distributor and licensed retailer. Laws, rules and regulations provide protection for each tier. Fairness and equality are the overriding principles by eliminating connection between the tiers. In 1937, the term nonintoxicating beer was implemented which would allow for the product to be consumed in public. At conception, the authority to regulate beer was the responsibility of the State Tax Commissioner. In 1945, the West Virginia Nonintoxicating Beer Commission was established to regulate and enforce beer laws. The Nonintoxicating Beer Commission was a stand-alone independent agency until it merged with the West Virginia Alcohol Beverage Control Commission in 1990 to form a united West Virginia Alcohol Beverage Control Administration ("**WVABCA**") with a single Commissioner over all aspects of the alcohol industry in West Virginia.

On February 27, 1990, SB 337 discontinued the retail sale of alcoholic liquor by the State. This legislation created the Retail Liquor Licensing Board ("**RLLB**" or "**Board**") to establish market zones and bid retail liquor outlets throughout West Virginia. Currently, the RLLB is comprised of the Chairman of the Board who is the Secretary of Revenue, the Secretary of the Board who is the WVABCA Commissioner and three gubernatorial board appointees. No member of the board may hold a retail license or have any financial interest, directly or indirectly, in any retail licensee. During Fiscal Year 1991, public bids were held in August 1990, January 1991, and May 1991. This resulted in the sale of retail liquor outlet licenses in all 98 market zones offered and the possibility of 214 privately owned liquor stores being opened in West Virginia.

In 2000, the RLLB's license bid process utilized minimum bids which were calculated based on demographics, population and other factors. The bidding generated revenue from all issued licenses which was deposited into the State's General Revenue Fund based on the minimum bids and the Governor's official revenue estimate. The licenses were issued for a ten-year (10) period and expired June 30, 2010. During the 2000 bid process, a few licenses were never issued, and some licenses were abandoned. In 2006, the RLLB approved an Interim Bid and the splitting of certain licenses. The licenses were rebid on a pro-rated minimum bid basis and two licenses were awarded in 2007 for the remainder of the ten-year period ending June 30, 2010.

In 2009, HB 105 changed the Retail Liquor License Bid process by creating Class A freestanding liquor retail outlets and Class B mixed retail liquor outlets (See W.Va. Code of State Rules at 175 CSR 1 and 175 CSR 5). The RLLB and WVABCA were authorized to initiate Purchase Option and License Bid Process (See West Virginia §60-3A- 1, et seq., as amended). In addition, the closing hours for the 2010 retail liquor outlets for Mon. through Sat. were extended from 10:00 p.m. to midnight (12:00 a.m.). No sales continued for Sundays, Christmas and on a statewide Election Day.

HB 3100 went into effect on June 10, 2011 to allow Election Day sale of liquor at retail liquor outlets. **HB 2481** went into effect on March 3, 2019 to allow Sunday retail sales of spirits to start at 1:00 p.m. and end at midnight. The Christmas Day restriction remained in effect, and Easter Sunday was added as a restricted day. **SB 2020** went into effect on September 27, 2021 and changed the opening time to 6:00 a.m. with no change to the midnight closing time.

History - *continued*

In 2009, HB 2719 increased the alcohol by volume (ABV) for nonintoxicating beer from 6% to 12% and created a new beer category of nonintoxicating craft beer. **In 2019, SB 529** increased the alcohol content to 15% ABV.

In 2012, HB 3174 was passed and permitted Class A liquor retail outlets to conduct responsible nonintoxicating beer and liquor sampling events with certain requirements on any day but Sunday. Also, **HB 4376** was passed to allow licensed wine sales at certain professional baseball stadiums.

In 2013, HB 2956 was passed and amended the sections of the Code relating to resident brewers and brewpubs.

In 2014, HB 3145 removed the limit of nonintoxicating beer that may be sold to an individual for off-premises consumption by a Class B retailer. **SB 172** allowed trusts and limited liability companies to be listed as the owner of a beer distributor.. **SB 470** permitted only licensed farm wineries and wineries to sell wine and wine samples during fairs or festivals and on Sunday mornings, subject to requirements. Finally, **SB 450** allowed the sale of alcoholic liquors in specific outdoor dining areas that are adjoining an establishment with a liquor license. This bill also creates a special license to allow the sale of wine at NCAA Division I college and university sports stadiums.

In 2015, SB 273 permitted licensed brewers and resident brewers to conduct nonintoxicating beer sampling on their brewery premises. It allowed resident brewers to sell growlers for off-premises consumption from their brewery premises. The bill also removed the brewpub bond requirement. **SB 574** promoted the distilling industry in West Virginia by reducing the markup imposed on mini-distillers from 28% to 5% (the mini-distillery could retain the 23% difference) and eliminated the transportation fee of \$2.30 per case on certain distillery sales. The Market Zone Fee was also reduced from 10% of gross sales at the distillery to 2% of gross sales and capped at a total of \$15,000.

In 2016, SB 298 allowed county commissions to conduct a county option election on the question of whether to allow restaurants, private clubs, Class A retailers, wineries and wine serving entities to sell alcoholic liquors, wine and non-intoxicating beer as their licenses permit on Sundays. The bill also permitted distilleries and mini-distilleries to offer alcohol beginning at 10:00 am on Sundays for on-premises consumption only. An expansion of licenses allowed to operate extended hours on Sunday occurred when "Home Rule" municipalities petitioned the Home Rule Board for the "Brunch Bill" hours.

Effective May 1, 2017 the mark-up for spirits from 28% to 32%. The mark-up had not changed since 2003. In 1990, at the beginning of bailment, the markup was 25%. The WVABCA receives no excise tax on the production of spirits.

In 2017, SB 637 modified the Class A private club licenses which was the first major change to the Private Club Act in nearly 50 years. The new license categories were aimed to Licensees operating tourist destinations and resort facilities by permitting the Licensee to obtain one private resort hotel license for the lawful sale and consumption of alcoholic liquors and nonintoxicating beer in designated and approved areas throughout the licensed premises but within the confines of the property. The bill also created a private golf club license and a private resort license with certain licensing requirements.

In 2019, SB 561 created licenses for a private fair & festival and a private nine-hole golf course. This bill addressed frozen drink machines and allowed bottle sales at certain Class A on-premises licenses. SB 561 addressed law enforcement assistance during certain WVABCA enforcement activities and clarified that the operation of BYOB's as illegal and the consumption of alcoholic liquors in public. **SB 529** created a one-day charitable beer license and wine license for certain nonprofits and permitted wine auctions. This bill created a license for beer representatives and a nonintoxicating beer transportation permit. **SB 511** dealt with the wine industry created new opportunities for wineries, farm wineries and licensure. The bill clarified tasting, sampling and sales procedures for wineries and farm wineries.

History - *continued*

In 2020, the RLLB initiated the 2020-2030 license bid process for retail liquor outlets which resulted in generating \$52,223,715. A total of 179 retail liquor outlet licenses were issued which was the result of 49 licensees taking the purchase option and 130 licensees successfully completing the bid process. **HB 4524** made the entire state “wet” for the retail sale of spirits. **SB 610** removed the out-of-state licensure limitation and set forth manager requirements. New licensees and changes to existing license resulted from the passage of **HB 4388**, **HB 4560**, **HB 3098**, **HB 4882**, and **HB 4697**. During the COVID-19 pandemic a special temporary outdoor license was created and the process to apply was streamlined. Additional, *Governor Emergency Orders* were established which impacted most WVABCA licenses.

Results from past License Rebids:

1990 - Bid Revenue - Total - \$15,300,000

2000 - Bid Revenue - Total - \$22,395,695 *includes subsequent rounds of bidding

Total # of Retail Outlets - 168

2010 - Bid Revenue - Total - \$38,031,478 *includes financed amounts, interest, and Licensed fee revenue

Total # of Retail Outlets - 178

In 2019, the RLLB voted to proceed with the 2020 Purchase Option and License Bid Process as authorized in the West Virginia State Code and Legislative Rules. The process began on December 5, 2019 with the 2020 Purchase Option – Phase I with 49 retail Liquor outlets exercising the Purchase Option, and 28 utilizing the Deferred Payment Financing Option. Phase II – 2020 License Bidding Process completed on January 9, 2020 with 128 successful bidders. Phase III – 2020 License Bidding Process completed on April 1, 2020 with two successful bidders. Phase IV—2020 License Bidding Process completed on March 23, 2021.

2020 - Bid Revenue - Total - \$53,388,715 *includes financed amounts, interest, and Licensed fee revenue

Phase I - Purchase Option Process

49 Retail Outlets chose the Purchase Option

28 of those chose the Deferred Payment Financing Option

Revenue - \$12,397,486* includes financed amounts and \$373,062 interest

Phase II – License Bidding Process

128 Retail Outlets were awarded in a robust competitive bidding

Revenue - \$35,679,616

Phase III – License Bidding Process

2 Retail Outlets were awarded

Revenue - \$566,613

Phase IV—License Bidding Process

2 Retail Outlets were awarded

Revenue—\$1,165,000

FINANCIAL INFORMATION

Financial Information

WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION
MANAGEMENT COMPARISON TO PREVIOUS YEAR ANALYSIS
June 30, 2021, 2020 and 2019

STATEMENTS OF NET POSITION

	<u>2021</u>	<u>2020</u>	<u>2019</u>
Current assets	\$ 23,079,351	\$ 19,209,975	\$ 17,281,174
Capital assets, net	1,898,760	1,899,703	1,675,302
Notes and accrued interest receivable	3,166,370	3,881,005	-
Total assets	<u>28,144,481</u>	<u>24,990,683</u>	<u>18,956,476</u>
Deferred outflows of resources	<u>918,852</u>	<u>483,688</u>	<u>473,363</u>
Current liabilities	\$ 5,144,598	\$ 5,235,991	\$ 3,836,082
Noncurrent Liabilities	\$ 1,584,157	\$ 2,033,489	\$ 2,473,674
Total liabilities	<u>6,728,755</u>	<u>7,269,480</u>	<u>6,309,756</u>
Deferred inflows of resources	<u>1,238,421</u>	<u>919,599</u>	<u>794,504</u>
Net position, net investment in capital assets	1,898,760	1,899,703	1,675,302
Net position, restricted by enabling legislation	3,166,370	3,881,005	-
Net position, unrestricted net position	<u>16,031,027</u>	<u>11,504,584</u>	<u>10,650,277</u>
Total net position	<u>21,096,157</u>	<u>17,285,292</u>	<u>12,325,579</u>

Financial Information

WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION
MANAGEMENT COMPARISON TO PREVIOUS YEAR ANALYSIS
Years Ended June 30, 2021, 2020 and 2019

STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

	<u>2021</u>	<u>2020</u>	<u>2019</u>
Sales	\$ 127,796,199	\$ 116,751,249	\$ 103,465,864
Licenses, permits and fees	4,443,237	3,435,887	4,364,849
Administrative hearing fines	<u>86,050</u>	<u>119,251</u>	<u>98,296</u>
Total operating revenues	<u>132,325,486</u>	<u>120,306,387</u>	<u>107,929,009</u>
Cost of sales	97,082,727	88,261,613	78,191,668
General and administrative	4,986,354	5,307,492	4,981,334
Depreciation	<u>175,974</u>	<u>182,132</u>	<u>168,964</u>
Total operating expenses	<u>102,245,055</u>	<u>93,751,237</u>	<u>83,341,966</u>
Operating income	30,080,431	26,555,150	24,587,043
Nonoperating revenues (expenses):			
Retail liquor license renewal fee	1,165,000	48,270,653	-
Interest income	-	373,062	-
Grants	71,236	93,463	135,455
Other	31,423	82,327	110,609
Loss of disposal of assets	-	-	-
Receipts (Transfers in) from primary government	-	-	-
Statutory distributions	<u>(27,537,225)</u>	<u>(70,414,942)</u>	<u>(23,039,469)</u>
	<u>(26,269,566)</u>	<u>(21,595,437)</u>	<u>(22,793,405)</u>
Change in net position	<u>\$ 3,810,865</u>	<u>\$ 4,959,713</u>	<u>\$ 1,793,638</u>

Financial Information - *continued*

WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION
STATEMENT OF CASH FLOW
Year Ended June 30, 2021

Cash flows from operating activities:

Cash received from customers and users	\$ 132,805,223
Cash paid to employees	(4,306,342)
Cash paid to suppliers	<u>(98,398,531)</u>
Net cash provided by operating activities	<u>30,100,350</u>

Cash flows from noncapital financing activities

Receipts on nonoperating grants	71,236
Receipts from notes receivable and accrued interest receivable	714,635
Proceeds from liquor license renewal	1,165,000
Payments to primary government	<u>(27,537,225)</u>
Net cash used by noncapital financial activities	<u>(25,586,354)</u>

Cash flows from capital and related financing activities:

Purchases of capital assets	<u>(175,031)</u>
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Increase (decrease) in cash and cash equivalents 4,338,965

Cash and cash equivalents, beginning of year 18,460,423

Cash and cash equivalents, end of year \$ 22,799,388

Supplemental Disclosure of Cash Flow Information

Non-cash special funding contribution related to OPEB \$ 31,423

Reconciliation of operating income to net cash provided by operating activities:

Operating income	\$ 30,080,431
Adjustments to reconcile operating income to net cash provided by operating activities:	
Depreciation	175,974
Special Funding contribution related to OPEB	31,423
Change in assets and liabilities:	
Increase in accounts receivable	479,737
(Increase) Decrease in inventory	(10,148)
Decrease in net pension and net OPEB liabilities	(453,402)
Increase (decrease) in accounts payable and accrued expense	(91,393)
Increase in deferred outflows of resources	(116,342)
Increase in accrued annual leave	<u>4,070</u>

Net cash provided by operating activities \$ 30,100,350

Financial Information - *continued*

WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION
STATEMENT OF REVENUE, EXPENSES, AND CHANGES IN FUND NET POSITION
Year Ended June 30, 2021

Operating revenues:	
Sales	\$ 127,796,199
Licenses, permits and fees	4,443,237
Administrative hearing fines	<u>86,050</u>
	<u>132,325,486</u>
Operating expenses:	
Cost of sales	97,082,727
General and administrative	4,986,354
Depreciation	<u>175,974</u>
	<u>102,245,055</u>
Operating income	30,080,431
Nonoperating revenues (expenses):	
Retail liquor license renewal - financing option	-
Retail liquor license renewal	1,165,000
Interest income	-
Grants	71,236
Loss of disposal of assets	-
Other (Special funding contributions related to OPEB)	31,423
Statutory distributions	<u>(27,537,225)</u>
	<u>(26,269,566)</u>
Change in net position	3,810,865
Net position, beginning of year	17,285,292
Net position, end of year	<u>\$ 21,096,157</u>
Net position, end of year	<u>\$ 21,096,157</u>

Financial Information - *continued*

WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION
COMBINING STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN FUND NET POSITION
Year Ended June 30, 2021

	<u>Administrative / Liquor</u> <u>Fund</u> <u>#7352</u>	<u>Enforcement Fund</u> <u>#7356</u>
Operating revenues:		
Sales	\$ 127,796,199	\$ -
Licenses, permits and fees	3,204,637	-
Administrative hearing fines	-	86,050
Total revenues	131,000,836	86,050
Operating expenses:		
Cost of sales	96,923,950	-
General and administrative	4,784,186	36,017
Depreciation	98,305	3,781
	101,806,441	39,798
Operating income	29,194,395	46,252
Nonoperating revenues (expenses):		
Grants	44,736	-
Retail liquor license renewal - financing option	-	-
Retail liquor license renewal	1,165,000	-
Interest income	-	-
Other	30,625	-
Statutory distributions	(27,510,597)	(23,478)
	(26,270,236)	(23,478)
Change in net position	2,924,159	22,774
Net position, beginning of year	12,536,965	42,977
Net position, end of year	\$ 15,461,124	\$ 65,751

Financial Information - *continued*

WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION
 COMBINING STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN FUND NET POSITION (continued)
 Year Ended June 30, 2021

<u>Wine Fund</u> <u>#7351</u>	<u>Grants / Gift</u> <u>#7357</u>	<u>Beer Operations</u> <u>#7358</u>	<u>Wine & Liquor</u> <u>Operations Fund</u> <u>#7359</u>	<u>Total</u>
\$ -	\$ -	\$ -	\$ -	\$ 127,796,199
621,500	-	327,700	289,400	4,443,237
<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>86,050</u>
<u>621,500</u>	<u>-</u>	<u>327,700</u>	<u>289,400</u>	<u>132,325,486</u>
45,000	-	-	113,777	97,082,727
91,825	23,345	48,344	2,637	4,986,354
<u>54,024</u>	<u>17,750</u>	<u>-</u>	<u>2,114</u>	<u>175,974</u>
<u>190,849</u>	<u>41,095</u>	<u>48,344</u>	<u>118,528</u>	<u>102,245,055</u>
430,651	(41,095)	279,356	170,872	30,080,431
-	26,500	-	-	71,236
-	-	-	-	-
-	-	-	-	1,165,000
-	-	-	-	-
459	-	339	-	31,423
<u>(3,150)</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(27,537,225)</u>
<u>(2,691)</u>	<u>26,500</u>	<u>339</u>	<u>-</u>	<u>(26,269,566)</u>
427,960	(14,595)	279,695	170,872	3,810,865
<u>3,707,954</u>	<u>156,086</u>	<u>533,760</u>	<u>307,550</u>	<u>17,285,292</u>
<u>\$ 4,135,914</u>	<u>\$ 141,491</u>	<u>\$ 813,455</u>	<u>\$ 478,422</u>	<u>\$ 21,096,157</u>

Financial Information - *continued*

WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION
COMBINING STATEMENT OF NET POSITION
June 30, 2021

	<u>Administrative /</u> <u>Liquor Fund</u> <u>#7352</u>	<u>Enforcement</u> <u>Fund</u> <u>#7356</u>
<u>ASSETS</u>		
Current assets:		
Cash and cash equivalents	\$ 17,436,941	\$ 42,187
Inventory	52,678	-
Accounts Receivable	227,285	-
Notes receivable - current, restricted	660,943	-
Accrued interest - current, restricted	<u>105,333</u>	<u>-</u>
Total current assets	<u>18,483,180</u>	<u>42,187</u>
Noncurrent assets:		
Notes receivable - noncurrent, restricted	2,249,548	-
Accrued interest - noncurrent, restricted	150,546	-
Capital assets, net	<u>1,401,380</u>	<u>23,824</u>
Total noncurrent assets	<u>3,801,474</u>	<u>23,824</u>
Total assets	<u>\$ 22,284,654</u>	<u>\$ 66,011</u>
 DEFERRED OUTFLOWS OF RESOURCES		
Deferred outflows from OPEB and pension amounts	<u>\$ 896,762</u>	<u>\$ -</u>
 <u>LIABILITIES</u>		
Current liabilities:		
Accrued expenses	275,076	-
Accounts payable	<u>\$ 4,689,290</u>	<u>\$ 260</u>
Total current liabilities	<u>\$ 4,964,366</u>	<u>\$ 260</u>
Noncurrent liabilities:		
Net OPEB Liability	322,469	-
Accrued annual leave	286,288	-
Net pension liability	<u>939,824</u>	<u>-</u>
Total noncurrent liabilities	<u>1,548,581</u>	<u>-</u>
Total liabilities	<u>6,512,947</u>	<u>260</u>
 DEFERRED INFLOWS OF RESOURCES		
Deferred inflows from OPEB and pension amounts	<u>1,207,345</u>	<u>-</u>
Net position:		
Net investment in capital assets	1,401,380	23,824
Restricted by enabling legislation	3,166,370	-
Unrestricted	<u>10,893,374</u>	<u>41,927</u>
Total net position	<u>15,461,124</u>	<u>65,751</u>

Financial Information - *continued*

WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION
COMBINING STATEMENT OF NET POSITION (continued)
June 30, 2021

<u>Wine Fund #7351</u>	<u>Grants / Gift #7357</u>	<u>Beer Operations Fund #7358</u>	<u>Wine & Liquor Operations Fund #7359</u>	<u>Total</u>
\$ 3,915,933	\$ 33,319	\$ 833,079	\$ 537,929	\$ 22,799,388
-	-	-	-	\$ 52,678
-	-	-	-	\$ 227,285
-	-	-	-	\$ 660,943
<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>\$ 105,333</u>
<u>3,915,933</u>	<u>33,319</u>	<u>833,079</u>	<u>537,929</u>	<u>23,845,627</u>
-	-	-	-	2,249,548
-	-	-	-	150,546
<u>298,996</u>	<u>120,290</u>	<u>-</u>	<u>54,270</u>	<u>1,898,760</u>
<u>298,996</u>	<u>120,290</u>	<u>-</u>	<u>54,270</u>	<u>4,298,854</u>
<u>\$ 4,214,929</u>	<u>\$ 153,609</u>	<u>\$ 833,079</u>	<u>\$ 592,199</u>	<u>\$ 28,144,481</u>
<u>\$ 14,670</u>	<u>\$ -</u>	<u>\$ 7,420</u>	<u>\$ -</u>	<u>\$ 918,852</u>
5,950	-	3,082	-	\$ 284,108
<u>\$ 45,030</u>	<u>\$ 12,118</u>	<u>\$ 15</u>	<u>\$ 113,777</u>	<u>\$ 4,860,490</u>
<u>\$ 50,980</u>	<u>\$ 12,118</u>	<u>\$ 3,097</u>	<u>\$ 113,777</u>	<u>\$ 5,144,598</u>
4,831	-	3,573	-	330,873
-	-	-	-	286,288
<u>19,920</u>	<u>-</u>	<u>7,252</u>	<u>-</u>	<u>966,996</u>
<u>24,751</u>	<u>-</u>	<u>10,825</u>	<u>-</u>	<u>1,584,157</u>
<u>75,731</u>	<u>12,118</u>	<u>13,922</u>	<u>113,777</u>	<u>6,728,755</u>
<u>17,954</u>	<u>-</u>	<u>13,122</u>	<u>-</u>	<u>1,238,421</u>
298,996	120,290	-	54,270	1,898,760
-	-	-	-	3,166,370
<u>3,836,918</u>	<u>21,201</u>	<u>813,455</u>	<u>424,152</u>	<u>16,031,027</u>
<u>4,135,914</u>	<u>141,491</u>	<u>813,455</u>	<u>478,422</u>	<u>21,096,157</u>

SPIRITS & WINE

Spirits & Wine Division

The mission of the WVABCA Spirits and Wine Division is to maintain and promote a robust portfolio of spirits and wine products to licensed retail liquor outlets across the state. The WVABCA is able to meet and exceed consumer demands by working with 222 active vendors (suppliers), 514 liquor and wine representatives, 181 licensed liquor retail outlets, 30 farm wineries, and 23 in-state distilleries.

Daily interaction with our suppliers includes, but is not limited to; approving the shipment of spirits to the distribution center, case pricing, product listing, product integrity, new vendor setups, and inventory fee assessments. The Spirits and Wine Division also works with wine suppliers, distributors and approves label registration for products. The relationship that exists between the suppliers, bailment operations and the retail liquor outlets is enhanced by the WVABCA Order Entry Portal.

The Portal

All licensed retail liquor outlet owners and designated employees, liquor vendors, and representatives have secure online access to the Portal. This system was developed in-house and is a database that provides product information, bailment reports, sales data, and much more, all in real-time. The WVABCA Order Entry Portal allows licensed retail liquor outlets to conveniently create their weekly scheduled orders, and allows liquor vendors to enter special pricing of their products with WVABCA final approval. These functions help to maintain the WVABCA portal as well as to keep spirit and wine brands in the state current and available for purchase by the citizens and private clubs. The WVABCA provides customer service to retailers with data entry, portal ordering, special pricing allowances, and scheduling deliveries. The WVABCA also collects the Form 190's which are used by the retailer liquor outlets to track the purchases made by private clubs.

**2,588 Active Bailment
Product Codes**



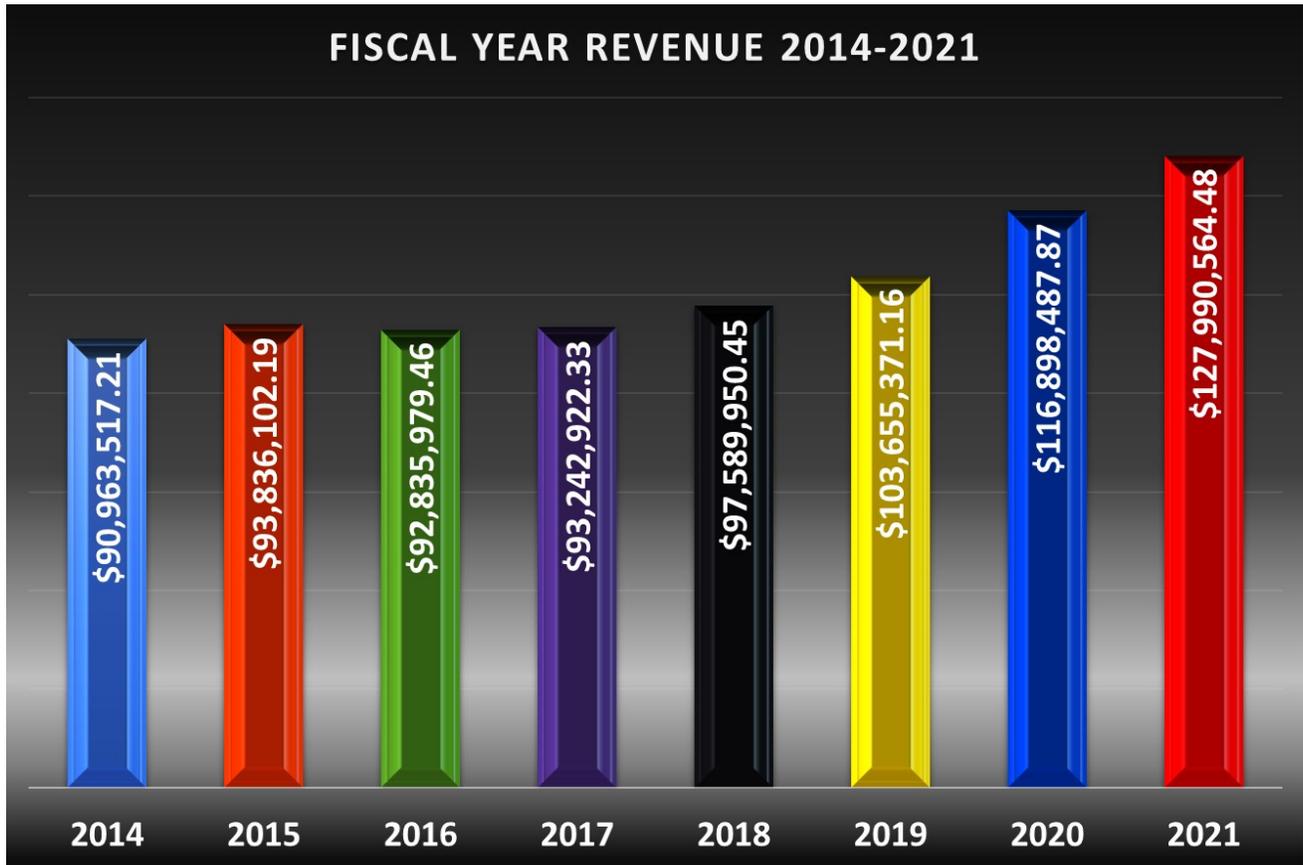
**1,821 Active Special
Order Product Codes**



Distribution Center

The WVABCA Distribution Center is a 153,000 square foot warehouse that contains the WVABCA's bailment operations which maintains 2,588 active product codes and 1,821 special order product codes. In addition to selecting and assembling retail liquor outlet store orders for shipment, and receiving inbound product shipments, the WVABCA performs audits and reconciliation of the WVABCA's Distribution Center's inventory.

Spirits & Wine Division- *continued*

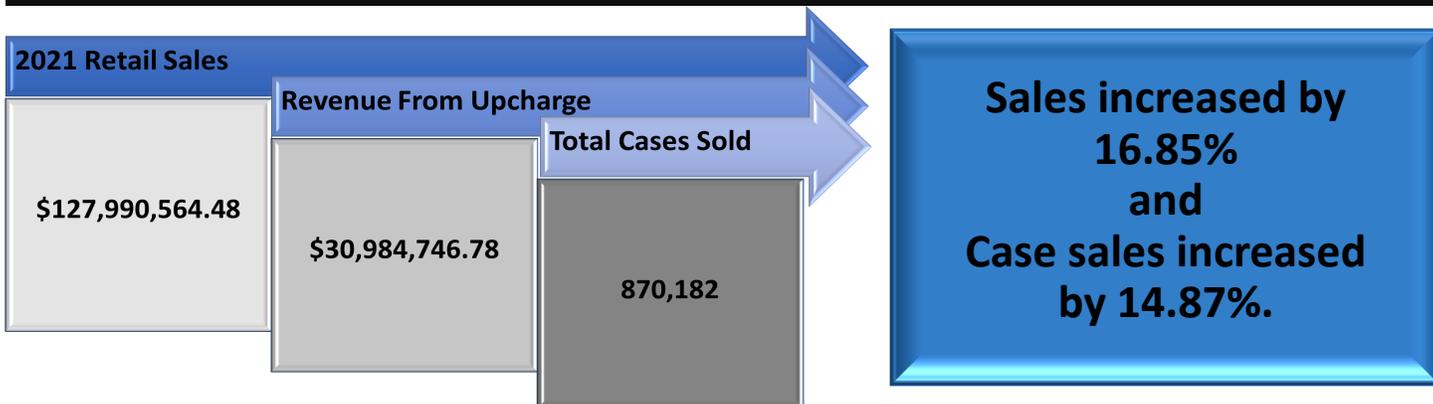
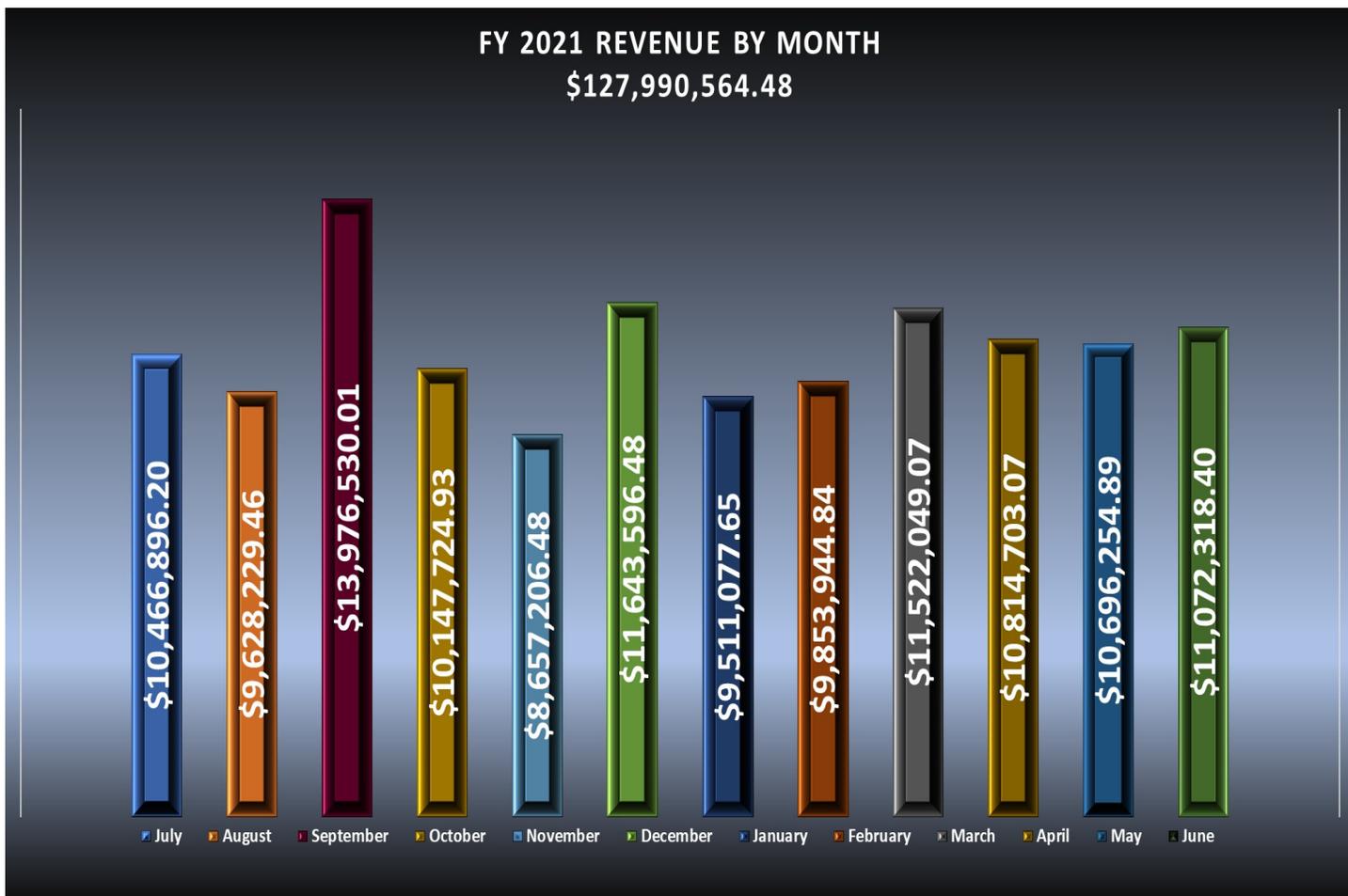


These two graphs display the timeline of fiscal year sales from 2014-2021.

The top graph represents fiscal year case sales and the bottom graph represents fiscal year revenue sales.



Spirits & Wine Division- *continued*



Top Brands by Case Sales

Top Brands by Revenue

The top five brands in descending case sales order:

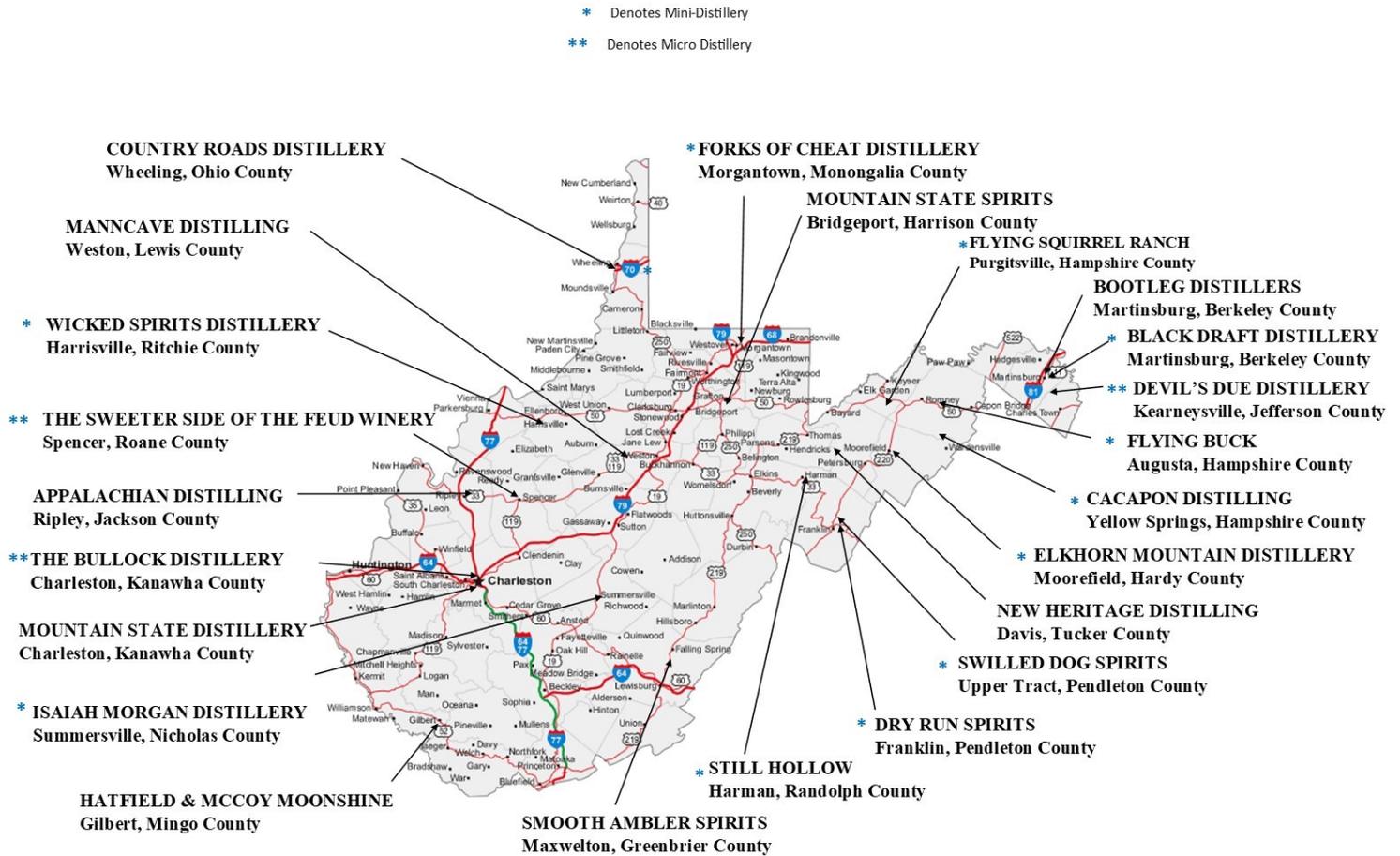
- Crown Royal* - 48,353
- Smirnoff* - 47,067
- Fireball* - 34,004
- Jim Beam* - 29,031
- Tito's* - 27,113



The top five brands retail sales total over \$25,087,228.19 in revenue. These brands are ranked in descending order:

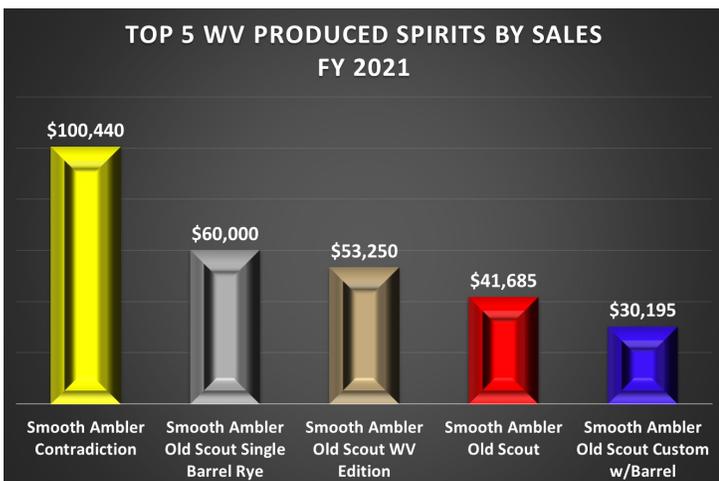
- Crown Royal* - \$9,156,331.46
- Jack Daniels Black* - \$4,293,480.40
- Tito's Handmade Vodka* - \$4,021,316.39
- Smirnoff* - \$3,857,225.22
- Jim Beam* - \$3,758,874.72

WEST VIRGINIA DISTILLERIES, MINI-DISTILLERIES & MICRO-DISTILLERIES

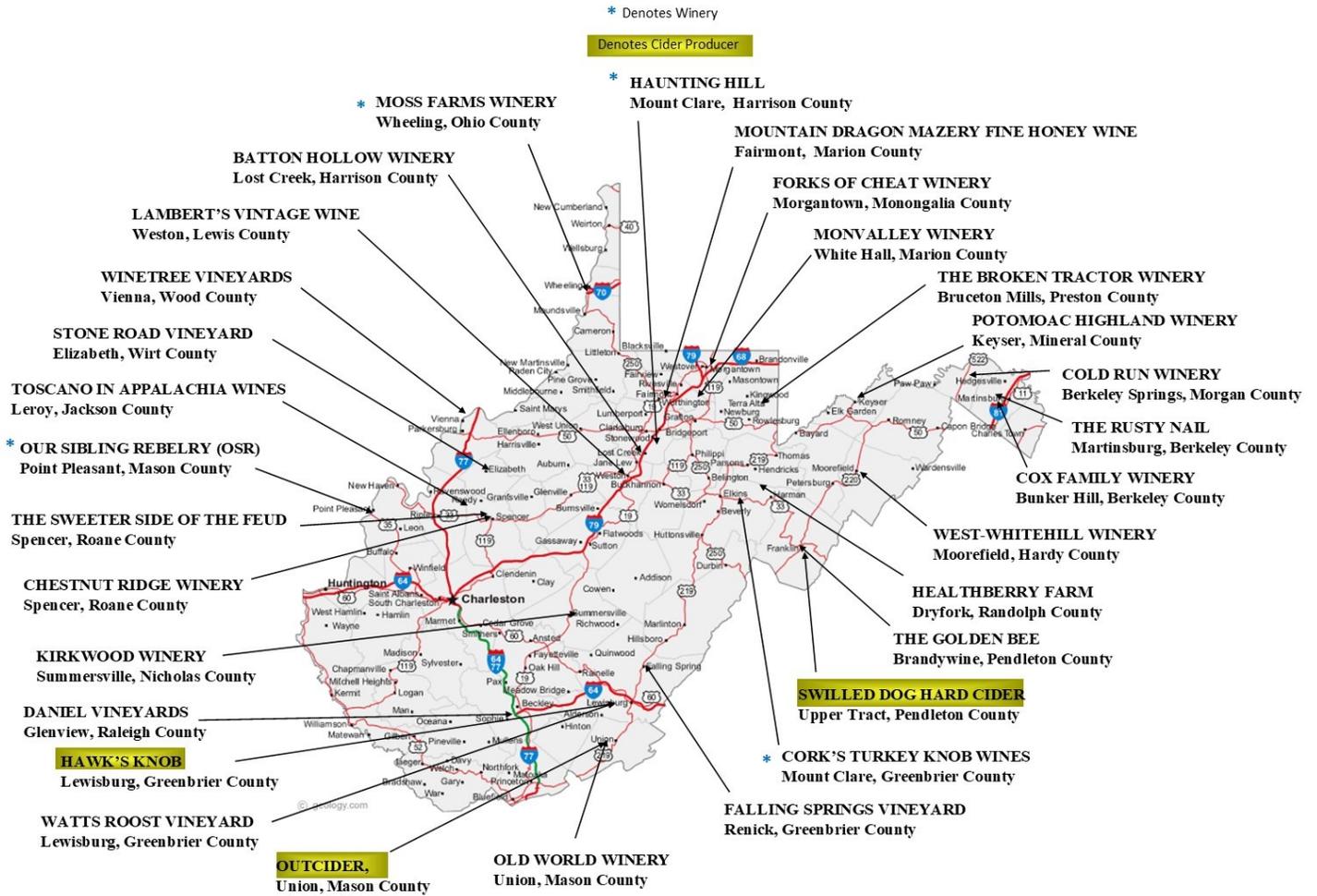


As of June 2021

West Virginia Distilleries	9
West Virginia Mini-Distilleries	11
West Virginia Micro-Distilleries	3



WEST VIRGINIA WINERIES & WEST VIRGINIA FARM WINERIES

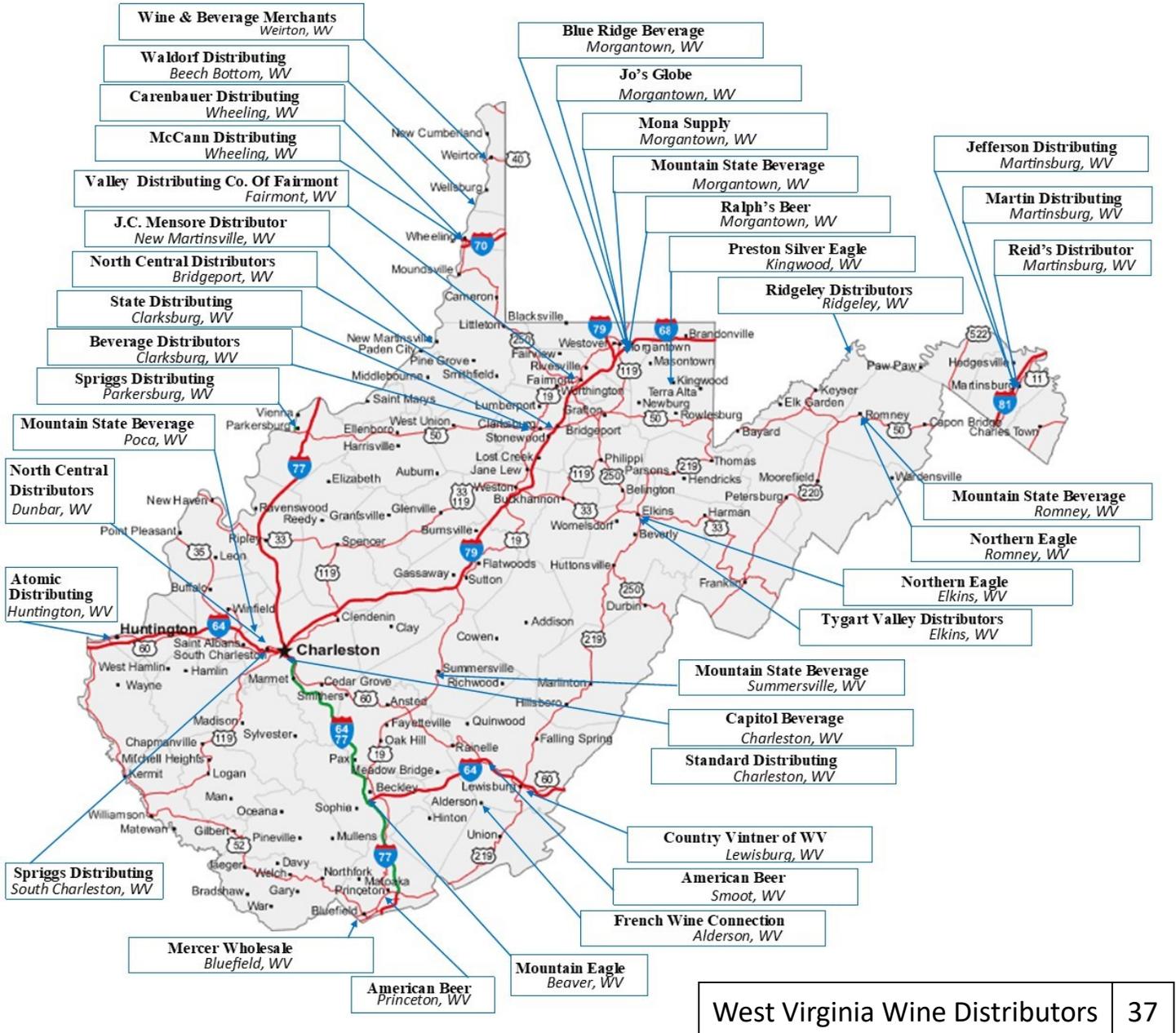


As of June 2021

West Virginia Wineries	4
West Virginia Farm Wineries (Includes Cideries)	26



WEST VIRGINIA WINE DISTRIBUTORS



West Virginia Wine Distributors 37

Wine Excise Tax Collection FY 2021
\$2,425,688.22

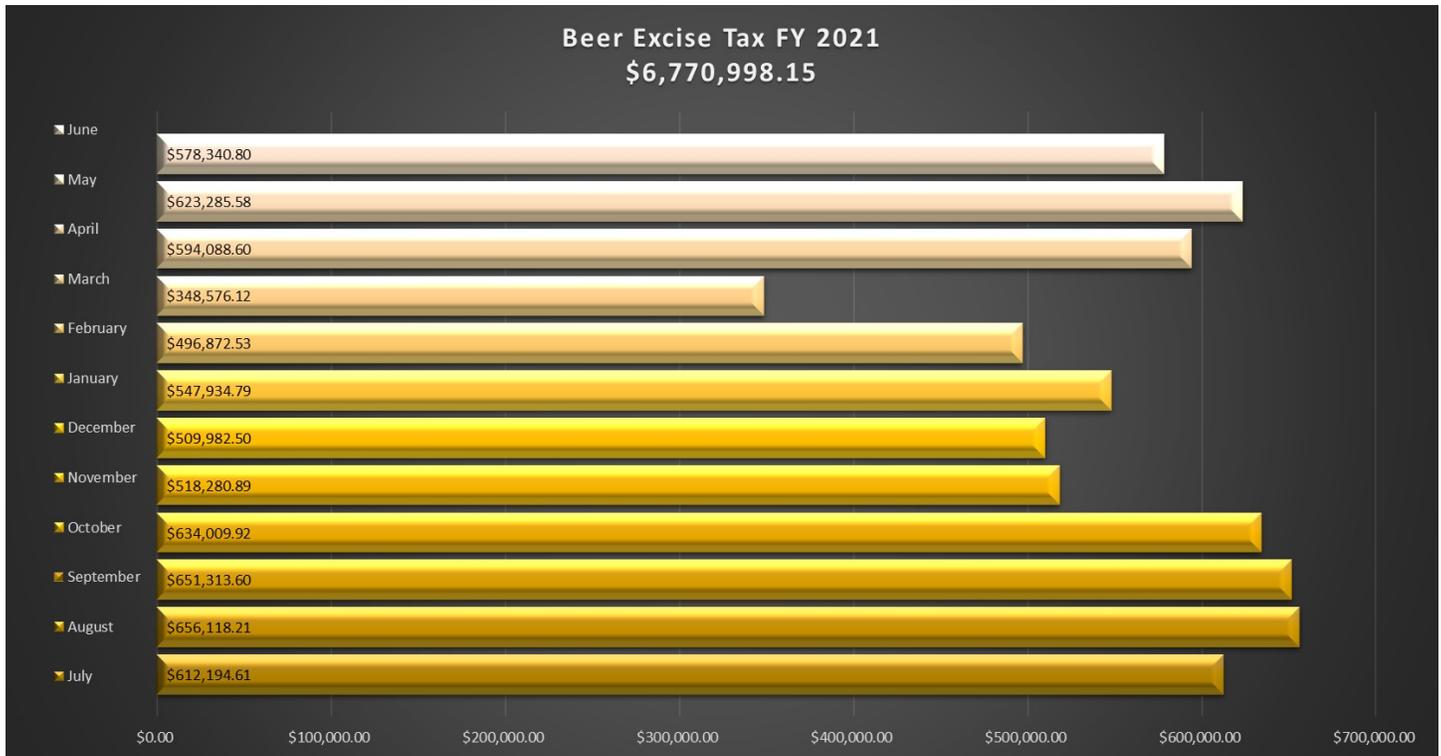


The Wine Liter Excise Tax increased 6.92% from FY 2020. This tax is paid by the direct shippers and wine suppliers to the West Virginia State Tax Commissioner.

NONINTOXICATING BEER

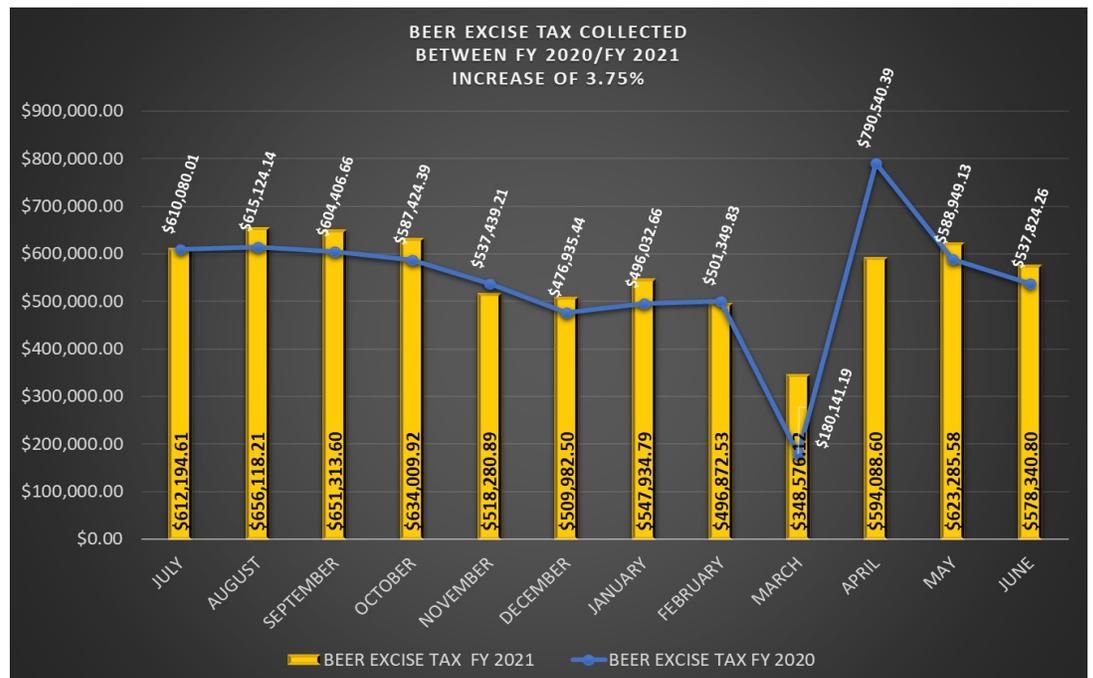
Nonintoxicating Beer

Fiscal Year 2020 Beer Barrel Excise Tax records are illustrated in the graph below. The Beer Barrel Excise Tax is a production tax on Nonintoxicating Beer and collected by the State Tax Commissioner. The Beer Barrel Tax is paid by the 78 licensed Brewer/Importers and 30 WV Resident Brewers. The Beer Barrel Excise Tax for Fiscal Year 2021 totaled **\$6,770,998.15**.



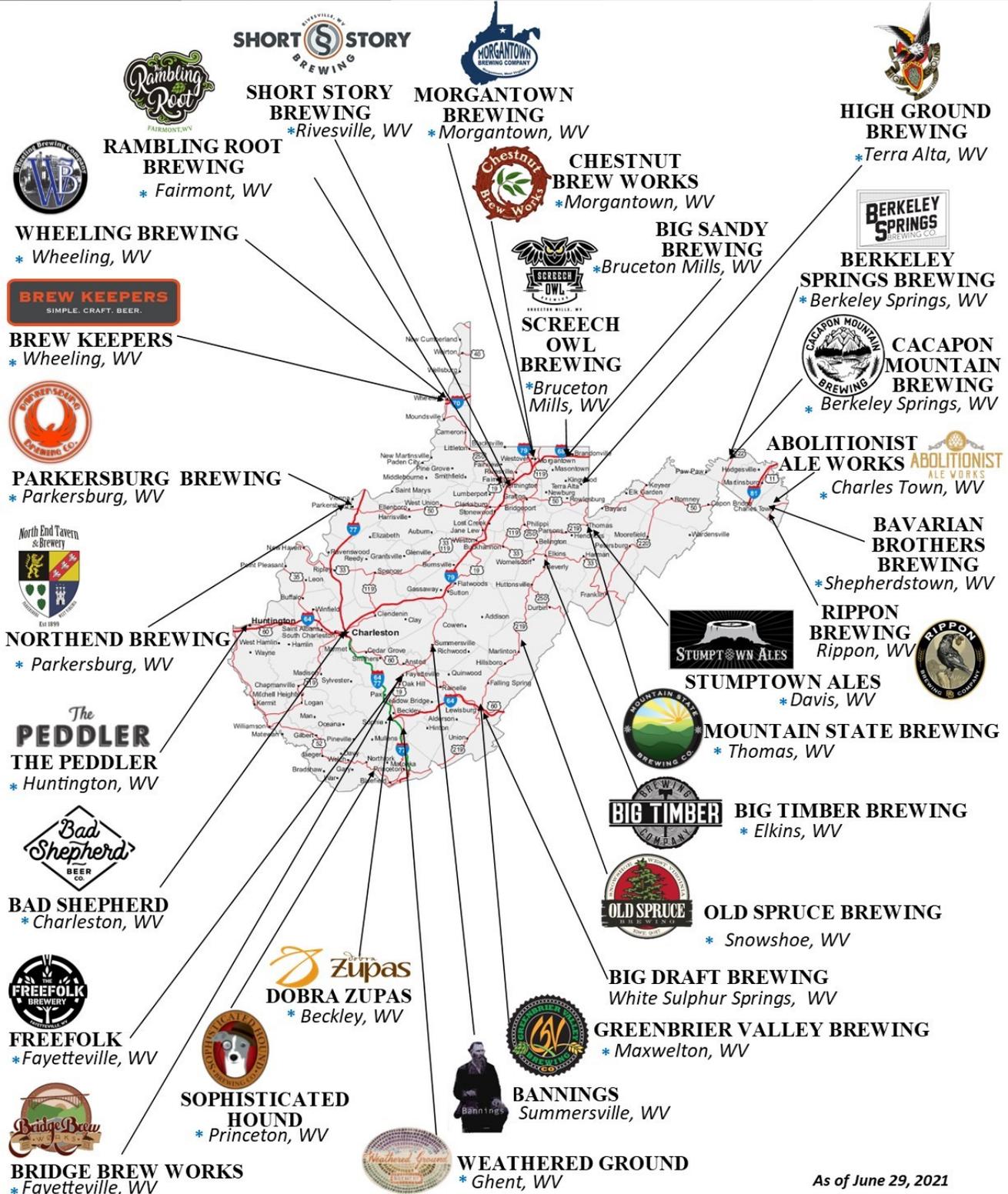
COVID-19 CONTINUES TO INFLUENCE THE BEER INDUSTRY

The global pandemic has impacted the beer industry. Bar and restaurant closures lessened the need for kegs mainly used for on-premises consumption. Meanwhile, convenience stores and carry-outs had increased sales for bottles and cans with more off-premises consumption. The pandemic also caused shortages of raw materials such as aluminum and glass, along with workforce and transportation issues. With the opening of markets and greater demand for goods across all commercial sectors, the beer industry has had significant challenges.



WEST VIRGINIA RESIDENT BREWERS

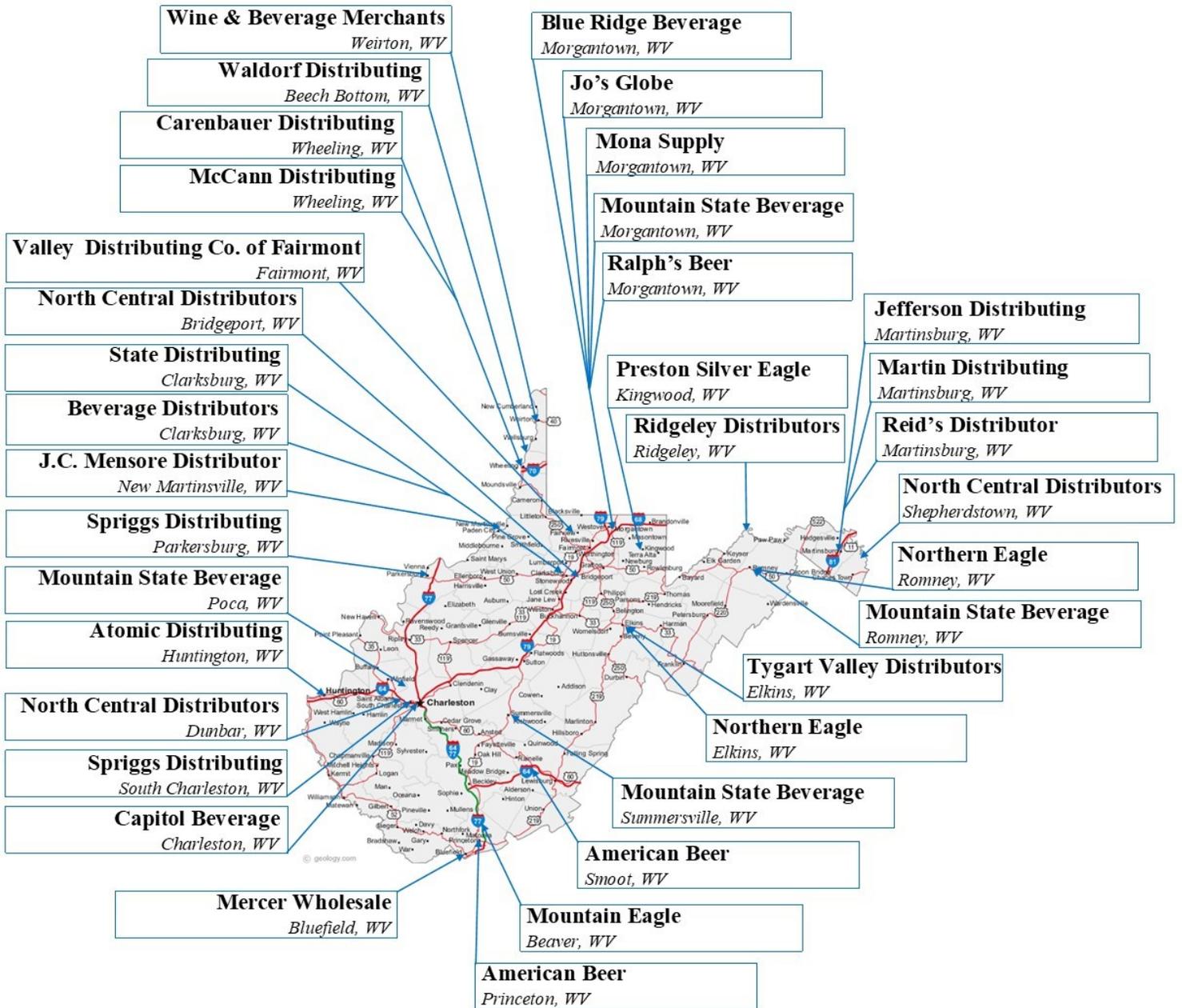
* Denotes Brew Pub



As of June 29, 2021

West Virginia Resident Brewers	30
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WEST VIRGINIA NONINTOXICATING BEER DISTRIBUTORS



West Virginia Nonintoxicating Beer Distributors	34
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ENFORCEMENT

Enforcement

Duties and Responsibilities

The mission of the WVABCA Enforcement Division is to ensure adherence to the W.Va. State Code and Legislative Rules. The enforcement staff live and work in the communities they serve and are committed to enforcing state laws pertaining to the sale, purchase, transportation, manufacture, consumption, and possession of alcoholic beverages. The duties performed (see illustration below) are crucial to protecting the public, patrons, and licensees.



Licensed locations are visited a minimum of two times per year. In FY 2021, agents achieved an inspection rate of 95.8% (Inspection of locations are impacted due to business closures, ownership changes, and seasonal closures). During these inspections, agents also provide education and training material to ensure that licensees have the information necessary to successfully operate their licensed establishment.

Working with the West Virginia Governors Highway Safety Program (GHSP), the WVABCA developed two new posters for proper carding procedures (see page 34). These posters are provided free of charge to both new and existing licensees and utilized during on-site trainings. The new carding posters compliment the existing carding video that was created in-house and is available on the WVABCA website. The training video can be shown during inspections, or a DVD can be provided to licensees. Enforcement agents also disseminate educational material such the Blood Alcohol Content (BAC) chart, Fetal Alcohol Syndrome (FASD) poster, and the Human Trafficking posters, all of which are required to be posted by the licensee in a location easily viewable by the patron. In addition, the WVABCA provides the Hours of Operation form and the EMS/Law Enforcement Notification posters.

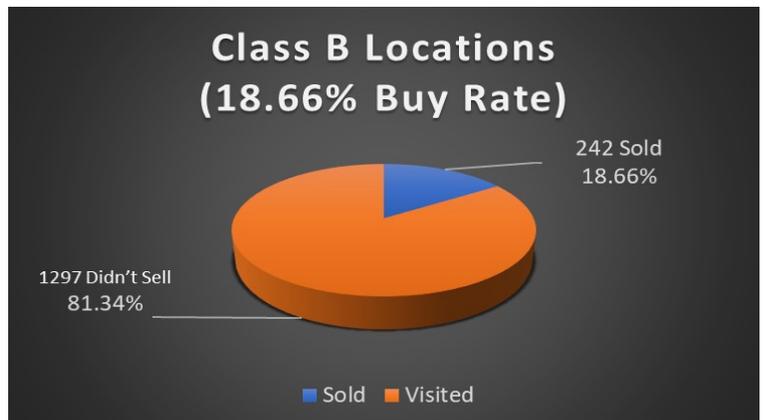
Enforcement - *continued*

Compliance Checks

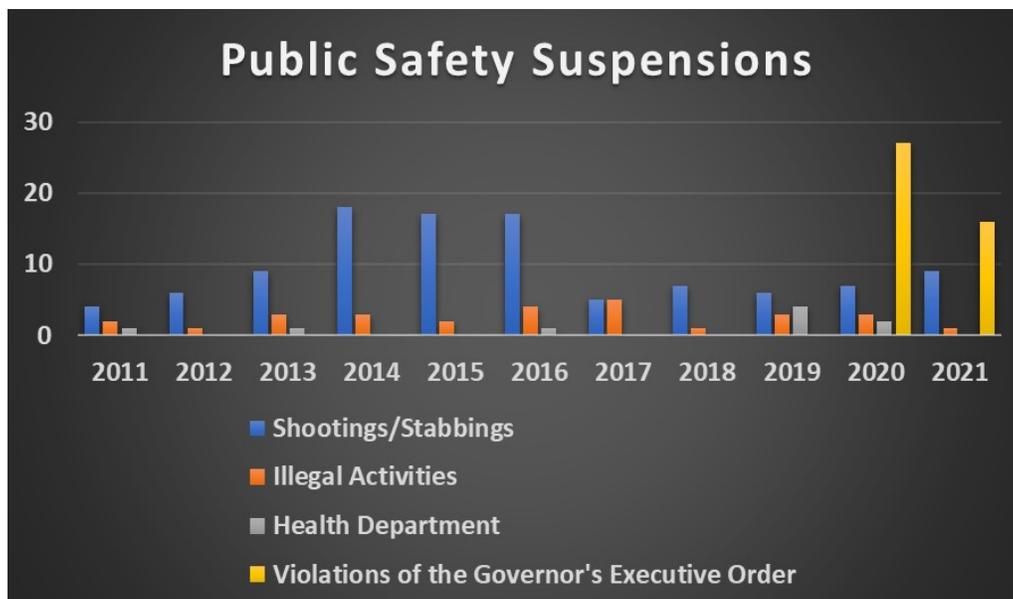
Compliance checks are a valuable tool to address underage access to alcohol. The WVABCA works with the West Virginia State Police, county sheriff's and city police departments across the state to conduct these operations. The charts to the right illustrate the total number of compliance checks conducted in FY 2021 at Class A On-Premises licensees (Private Clubs, Restaurants, and Taverns) and Class B Off-Premises licensees (Carry Outs, Grocery Stores, and Retail Liquor Outlets).

Continued grant funding from the Governor's Highway Safety Program (GHSP) and the Commissioner on Drunk Driving Prevention (CDDP) has helped to reduce underage access to alcohol and reduce DUI's. In FY 2021, the WVABCA conducted 458 compliance checks at Class A On-Premises locations and 1,539 at Class B Off-Premises locations, the buy rate was 13.37% and 18.66% respectively.

The WVABCA Commissioner has the authority and responsibility to impose sanctions to achieve compliance. Sanctions may range from written warning letters, licensee operating restrictions, monetary penalties, probation, suspension, or revocation of license. Licensees deemed to be a threat to public safety are subject to immediate suspension "cooling off period" pending further administrative and criminal investigations.



The buy-rate is a percentage that indicates the total number of licensees that received a compliance check divided by the total number of licenses that did not pass a compliance check. This enforcement method is designed to monitor and prevent underage alcohol sales and enforce W.Va. State Code and Legislative Rules..



The Only Thing That Stops Underage Alcohol Sales is YOU!

**Licenses & IDs
Ages Under 18**

**Licenses & IDs
Ages 18-20**

When Carding a Customer

Have the customer remove the ID from wallet or purse.

- Make sure that ID is vertical
- Check date of birth
- Check expiration date
- Make a physical comparison with the customer and ID
- Examine the back of the ID
- Ask questions such as the year customer graduated or astrological sign
- If in doubt ask for a second form of ID

Examine ID for a smooth surface, holograms, frayed corners, damaged lamination.

West Virginia drivers licenses are valid up to 30 days after the expiration.

The only acceptable forms of ID are:

- State-issued ID
- State-issued drivers license
- Passport or Visa
- Military ID
- Alien Registration Card (Green Card)

Underage warning signs may include:

- Customer not making eye contact
- Nervousness
- Multiple drink orders (on-premises venues)
- Customer takes money from another individual
- Customer claims to have already provided ID
- Customer claims to know the owner/manager
- Forget their ID or provides a non-valid form of ID (Student)

We Need YOU To STOP Underage Drinking

**Licenses & IDs
Ages 15-17**

**Licenses & IDs
Ages 18-20**

When Carding a Customer

Have the customer remove the ID from wallet or purse.

- Check the date of birth
- Check expiration date
- Check that the ID is Vertical
- Make a physical comparison with the customer and ID
- Examine back of the ID
- Ask questions such as the year customer graduated or astrological sign
- If in doubt ask for a second form of ID

Examine ID for a smooth surface, holograms, frayed corners, damaged lamination.

West Virginia drivers licenses are valid up to 30 days after the expiration date.

The only acceptable forms of ID are:

- State issued ID
- State Issued Drivers License
- Passport or Visa
- Military ID
- Alien Registration Card (Green Card)

Check for other warning signs including:

- Customer not making eye contact
- Nervousness
- Multiple drink orders (on-premises venues)
- Customer takes money from another individual
- Customer claims to have already provided ID
- Customer claims to know owner/manager
- Forget their ID or provides a non-valid form of ID (Student)

The COVID-19 pandemic impacted many functions of the WVABCA Enforcement Division. In March 2020, many Class A licensed establishments were closed. Leading up to the start of FY 2021 the WVABCA had initiated many temporary measures designed to protect the public while allowing businesses to continue to operate as evidenced with new guidelines for curbside service, home delivery, limited and temporary outdoor dining, floor plan extensions and reduced seating capacity. Towards the end of FY 2020 (and the start of this report) the WV Legislature and the WV Governor made many of these temporary measures permanent with the passage of HB 2025 (see page 2-3).

The scope of the duties performed by agents were broadened due to the Governor's Executive Orders, WVABCA Advisories, and the West Virginia Strong—The Comeback. Enforcement agents worked with county health departments and conducted inspections to ensure compliance while making every effort to educate and encourage licensees to follow health and safety regulations. The vast majority of licensees adhered to health and safety regulations. However, some licensees had violations, therefore suspensions were necessary until an improvement plan was approved by the WVABCA.



Enforcement

LICENSING

Licensing Division

The WVABCA Licensing Division is responsible for ensuring applicants comply with West Virginia laws pertaining to the issuance and maintenance of licenses, encompassing all aspects of manufacturing, transporting, handling, serving, and the sales of alcoholic beverages. The West Virginia State Code and Legislative Rules permit licenses to be issued under specific guidelines and require direct oversight to ensure the safety of customers, businesses and most importantly the general public.

The majority of retail licenses issued in West Virginia are grouped into three types; Class A On-Premises (e.g. bars, restaurants, taverns), Class B Off-Premises (e.g. carry-outs, grocery stores), and Non-Retail (e.g. industry reps, transportation, brewers, wine suppliers). As illustrated in the graph below, a total of 6,988 licenses were issued in FY 2021, which includes 2,226 non-retail licenses, 2,581 on-premises licenses, and 2,181 off-premises licenses. In FY 2021, there were 1,535 new licenses issued.



Our Staff

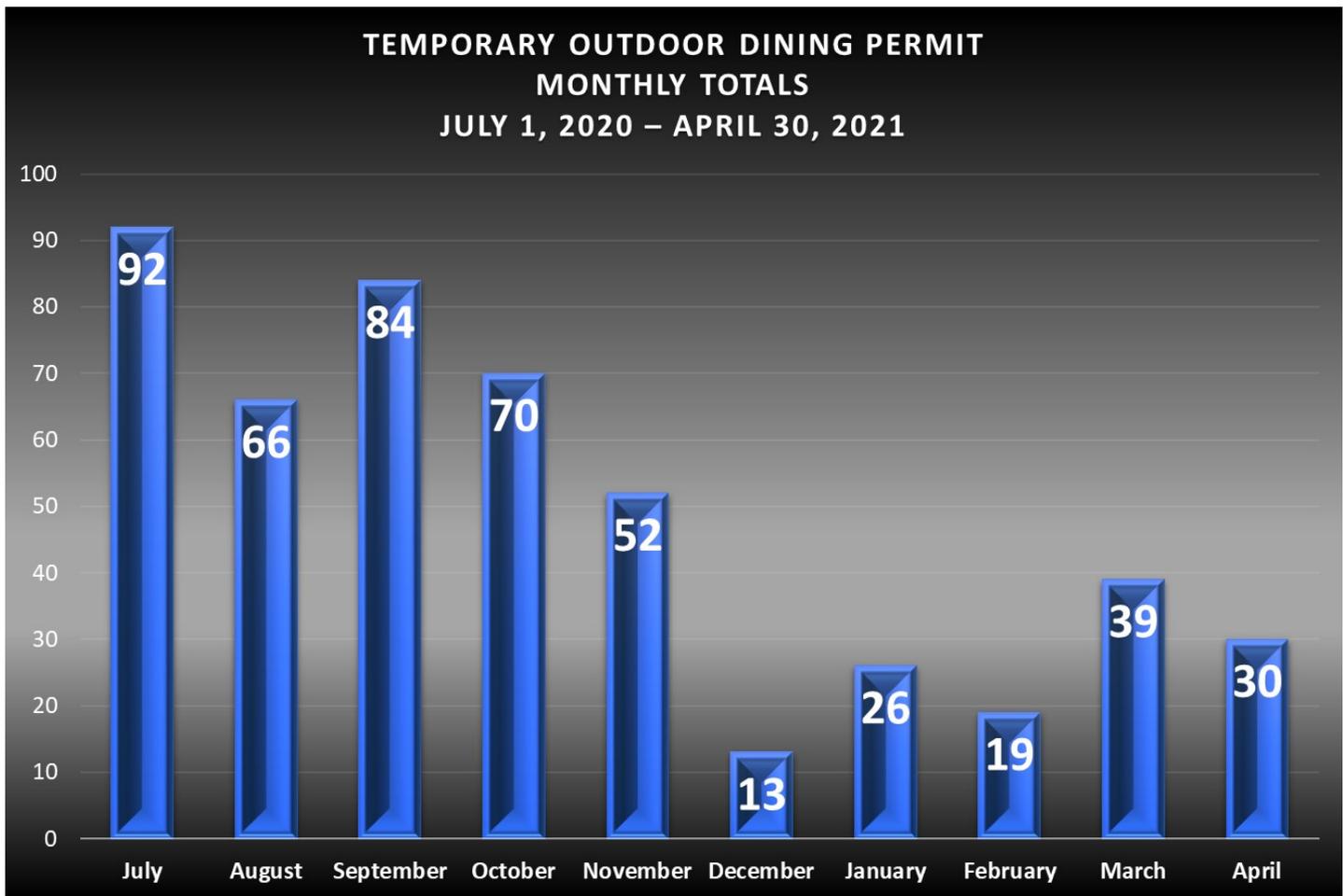
The WVABCA Licensing Division is committed to providing fast, accurate, and courteous service while ensuring fair and equitable treatment of all applicants.

The WVABCA licenses are processed by a team comprised of five full-time employees.

These licenses span twenty-three distinct categories with their own sets of compliance regulations. The majority of license categories are available on the WVABCA website.

www.abca.wv.gov

Governor Justice's *State of Emergency Declaration* allowed for the temporary suspension of rules and special allowances for licensees. Curbside pickup and home delivery of food with sealed beer and wine, and 30-day floor plan extensions for outdoor dining and outdoor street dining created a major influx of applications during a time when the WVABCA was already very busy with the license renewal process which starts in March of every year. Throughout FY 2021, the WVABCA processed 491 Temporary Outdoor Dining Permits, (see page 37). These permits allowed many businesses to continue to remain open and in many cases operate with a full capacity of guests and retain most of their employees. It should be noted that fewer businesses sought permits during the winter months due to weather conditions not being suitable for outside dining.



Many of the changes and special allowances that occurred during the *State of Emergency* were made permanent with the passage of House Bill (HB) 2025. The passage of this bill created a number of new license types and services and greatly enhanced business in West Virginia. was impactful for the type of licenses issued and the services they provide, (see page 3-4).

To assist licensees, applicants, and the public in navigating the changes and additional licenses created with the passage of HB 2025, the WVABCA developed the guide found below. These links provide helpful summaries and may be accessed by visiting the WVABCA at www.abca.wv.gov.

HB 2025 - ALCOHOL LEGISLATION AND WVABCA LICENSING UPDATE

General Guidance

- [Hours of Operation](#)
- [Delivery Guide](#)
- [Outdoor Dining and Outdoor Street Dining](#)
- [Pre-Mixing Permit Guidelines](#)
- [Age of Employment](#)

New License Types

- [Private Club Bar](#)
- [Private Club Restaurant](#)
- [Private Caterer](#)
- [Private Manufacturer Club](#)
- [Private Farmers Market](#)
- [Private Tennis Club](#)
- [Private Professional Sports Stadium](#)
- [Private Multi-Sport Complex](#)
- [Private Wedding Venue or Barn](#)
- [Multi-Vendor Fair & Festival](#)
- [One Day Charitable Rare, Antique or Vintage Liquor Auction](#)

Growler

- [Nonintoxicating Beer Growlers](#)
- [Wine Growlers](#)
- [Craft Cocktail Growlers](#)

Curbside

- [Nonintoxicating Beer Curbside](#)
- [Wine Curbside](#)

Delivery

- [Nonintoxicating Beer Delivery](#)
- [Private Wine Delivery](#)
- [Craft Cocktail Delivery](#)
- [Sealed Liquor Bottle Delivery](#)

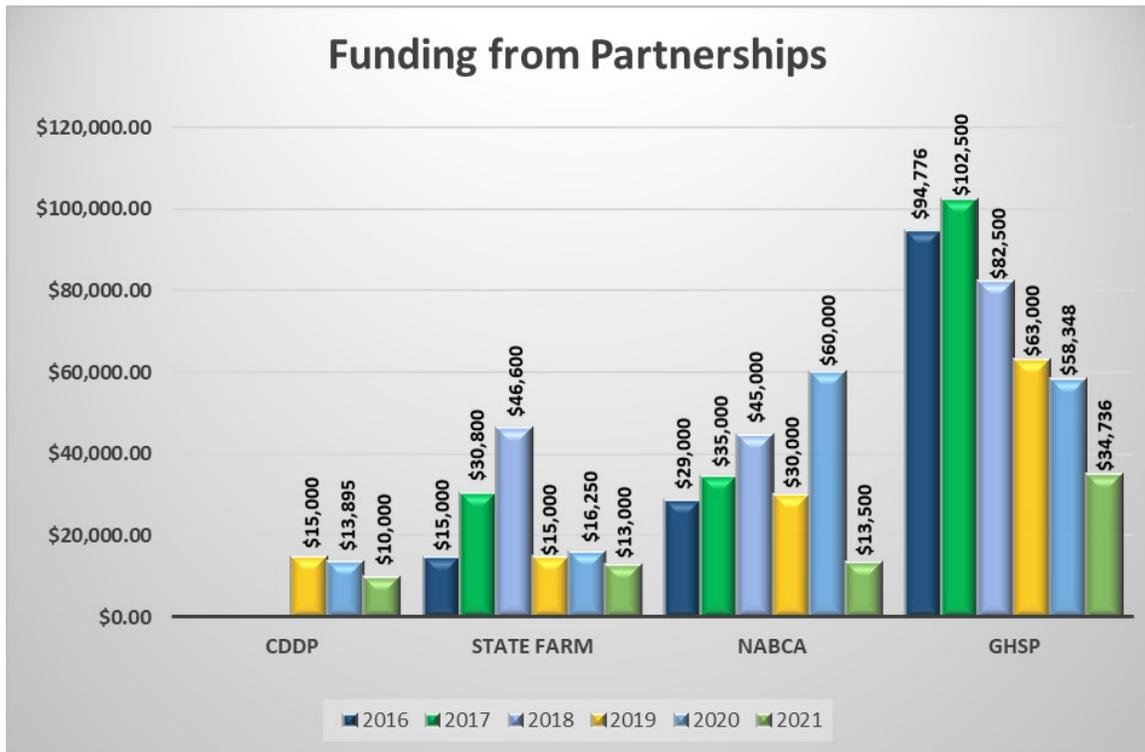
GRANTS

Grants



In FY 2021, the WVABCA received a total of \$71,236 in grant funding. The National Alcohol Beverage Control Association (NABCA) provided \$13,500 in direct funding with a \$10,000 educational award and a \$3,500 supplemental award. The NABCA awards reflect funding received and utilized during FY 2021 and for programs slated for the future.

The West Virginia Governor's Highway Safety Program (GHSP) receives funding from the National Highway Traffic Safety Administration (NHTSA) and provided the WVABCA with \$34,736 to support enforcement and educational activities. A \$13,000 grant from State Farm® funds the DUI Simulator and the NO School Spirits PSA contest. Two grants totaling \$10,000 from the Commission on Drunk Driving Prevention (CDDP) were also used to fund enforcement underage compliance checks.



Grant Funding Activities

Public Health Education

Retailer Education

Enforcement Education

Supplemental Enforcement Details

Technology and Equipment Enhancements

Facilitate Multiple Agency Community Outreach

EDUCATION

DUI Simulator



The WVABCA DUI Simulator program was launched in November 2010. The program travels the state visiting high schools, institutions of higher learning and other venues to educate our youth about the harmful effects of drinking and distractive driving. The program provides youth with the opportunity to experience various driving conditions, hazards and scenarios while safely operating a simulation system. The program mimics the difficulties drivers would encounter at various blood alcohol content (BAC) levels. By engaging the youth in this interactive manner, the WVABCA can provide valuable tools to combat underage drinking and distractive driving. The DUI Simulator program also includes a classroom lecture and collects relevant statistical data such as the students alcohol use, perceived use of their peers, and general knowledge of alcohol and its impact on the body. The survey also collects ancillary information such as



the students drinking habits, texting and seatbelt usage in order to aid in prevention programming.

On June 10, 2019, the WVABCA commissioned a new simulator to replace the simulator and trailer purchased in 2010. The simulator has state of the art graphics and the seat has motion to help create a more realistic experience. This program is a fantastic tool to use to educate participants concern-

ing the risks associated with drunk driving. The simulator is in very high demand with multiple events scheduled weekly. There has been positive feedback from educators, law enforcement, students, and the general public. Several comments have been made by students that they, “will never drink and drive”. There has been extensive media coverage of simulator events that have all been very positive.

Unfortunately, due to the COVID-19 Pandemic, the DUI Simulator was unable to visit schools across the state. A total of 61,262 students have taken part in this life saving program.



NO School Spirits PSA Contest

The NO School Spirits PSA contest seeks video entries that address the dangers of underage drinking or drinking and driving. The contest is open to middle school and high school students who attend public or private schools in West Virginia. Students compete for \$10,000 and the top five schools are selected to receive a cash prize with first place winning \$5,000.00. The schools must use the prize money for a school sanctioned event and/or school equipment. The program is sponsored by State Farm®, National Alcohol Beverage Control Administration, Foundation for Advancing Alcohol Responsibility, and the Governor’s Highway Safety Program.

The 2020-2021 academic school year marked the 8th year for the PSA contest. The COVID-19 pandemic had a major impact on schools across the state and the PSA contest timeline was reduced by nearly 5 months. However, due to the popularity of the contest, the WVABCA received 28 entries from over 150 students attending 14 schools. Many other schools expressed an interest in participating, but due to months of remote learning and an in-class schedule that change week to week, these schools were not able to submit an entry. Due to the challenges of competing for this year’s contest, every student that did take part received a personalized letter from the WVABCA Commissioner along with an engraved carabiner and multi-prong adapter. The students that were part of the five winning teams each received a letter from WV Governor Jim Justice. In addition, a Brick Outdoor Waterproof Bluetooth speaker was provided to the winning students.



Point Pleasant High School
1st Place Winner
\$5,000 Prize

The first place winning PSA was edited for television and a radio spot was created. The PSA aired across the state during prom and graduation season. A \$12,000 media buy yielded a \$132,555 *Return on Investment (ROI)* and accounted for 7,595 placements.

First Place Winners

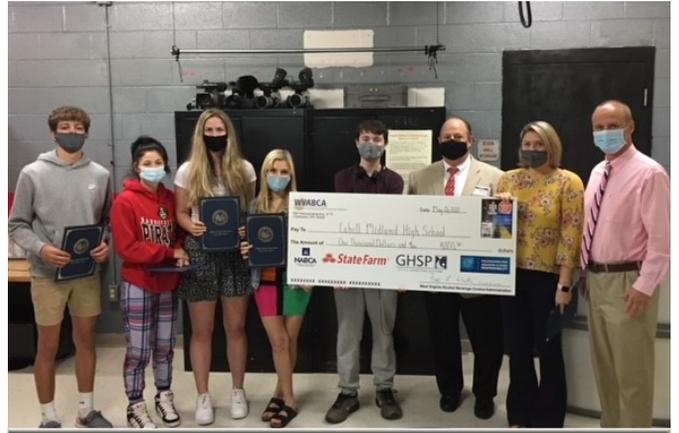
- 2014-2015 **Sissonville High School**
- 2015-2016 **Bridgeport High School**
- 2016-2017 **Ripley High School**
- 2017-2018 **Herbert Hoover High School**
- 2018-2019 **Tolsia High School**
- 2019-2020 **Mt. Hope Christian Academy**
- 2020-2021 **Point Pleasant High School**

Education - *continued*

Typically, large press events are held at the winning schools to present their awards, recognize the sponsors, and unveil the new PSA. These events have been as large as 800 students. Due to COVID-19 safety precautions, smaller in-person events were held (see below).



**Morgantown High School
2nd Place Winner
\$2,500 Prize**



**Cabell Midland High School
3rd Place Winner
\$1,000 Prize**



**Morgantown High School
4th Place Winner
\$750 Prize**



**Wheeling Park High School
5th Place Winner
\$750 Prize**

Additional Winners

2014-2015	Morgantown H.S.	Webster County H.S.	
2015-2016	Weir H.S.	Sissonville H.S.	
2016-2017	Lewis County H.S.	Oak Glen H.S.	
2017-2018	Berkeley Springs H.S.	Webster County H.S.	
2018-2019	Berkeley Springs H.S.	Webster County H.S.	
2019-2020	Nitro H.S.	Cabell Midland H.S.	Cabell Midland H.S. Independence M.S.
2020-2021	Morgantown H.S.	Cabell Midland H.S.	Morgantown H.S. Wheeling Park H.S.

Eight Year Program Highlights

2013—2021

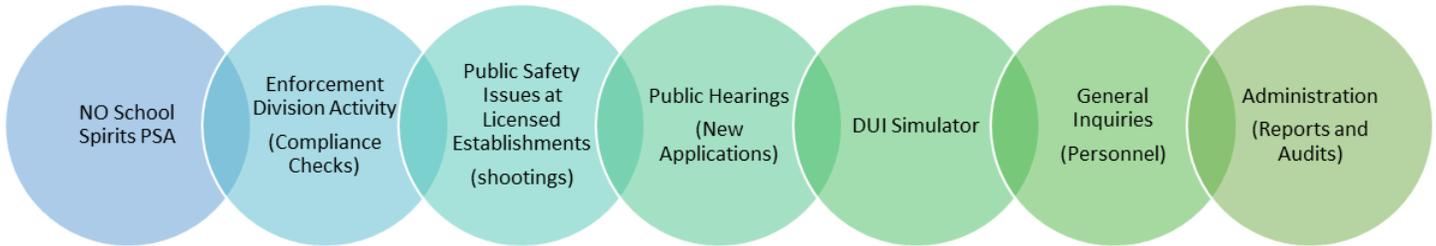
**\$56,800 in Prize Money
48,868 PSA's (Radio/TV)**

PUBLIC INFORMATION/MEDIA

Public Information/Media

In our mission to provide timely, factual, and relevant information to the public as it relates to the WVABCA and W. Va. State Code and Rules, each department of the WVABCA interacts with the public in multiple ways, most recently with the addition of Facebook and Twitter accounts. In addition, the WVABCA works with units of government on local, county, state and federal levels.

The media is interested in a variety of topics and activities at the WVABCA. The most common areas of media coverage can be categorized into the following groups:



House Bill 2025 to impact West Virginia businesses, consumers starting Monday

From Staff Reports May 7, 2021

CHARLESTON, W.Va. (WV News) — The West Virginia Alcohol Beverage Control Administration on Friday reminded patrons and certain licensees that House Bill 2025 takes effect Monday.

“The WVABCA has been very busy working to educate licensees and the public regarding HB 2025. I would like to encourage businesses and licensees to visit our website to learn more about the news laws and remind everyone to please drink responsibly,” Commissioner Fred Wooton said.



WPHS students awarded for work on statewide 'No School Spirits' PSA contest



Several Wheeling Park High School students were honored Monday for their work on addressing underage drinking in the statewide 'No School Spirits' PSA contest.

The West Virginia Alcohol Beverage Control Administration received more than 28 entries from 14 schools --with Wheeling Park placing fifth.

The Journal

WVABCA releases summer health and safety advisory

CHARLESTON — With the increase in outdoor activities during the summer, the West Virginia Alcohol Beverage Control Administration would like to remind everyone to please use alcohol responsibly.



Cocktails to-go: West Virginia's new alcohol laws provide more options for a struggling industry

MOUNDSVILLE, W.Va. (WTRF) — Cocktails to-go became a unique concept during the COVID lockdowns, but eateries opening and more people coming back to dine at their favorite tables doesn't mean these take out options are going away.

2020-2030 Retail Liquor Outlets

Barbour County

- 1. 603-Smoker Friendly #33, Philippi
- 2. 591-Belington Shop N Save, Belington

Berkeley County

- 3. 623-7-11 #28310, Hedgesville
- 4. 624-7-11 #10670, Martinsburg
- 5. 628-7-11 #25306, Martinsburg
- 6. 630-7-11 #283208, Falling Water
- 7. 732-Smoker Friendly Penn Liquor, Martinsburg
- 8. 732-Rutter's, Inwood
- 9. 724-Smoker Friendly Liquor Express, Inwood
- 10. 725-Smoker Friendly Big Apple Liquor, Inwood

Boone County

- 11. 403-Walgreens 17413, Danville
- 12. 405-Walgreens 17559, Whitesville

Braxton County

- 13. 533-Little General, Sutton
- 14. 635-CVS Pharmacy #6307, Gassaway

Brooke County

- 15. 406-Walgreens 19743, Follansbee
- 16. 407-Walgreens 19991, Wellsburg

Cabell County

- 17. 496-Tri-State Liquor, Weirton
- 18. 492-Classic Liquors, Huntington
- 19. 607-Julian's Market, Huntington
- 20. 611-Saad's Wine & Spirits, Huntington
- 21. 622-Stadium Spirits, Huntington
- 22. 626-Huntington Beverage Center, Huntington
- 23. 627-King Spirits, Huntington
- 24. 633-CVS Pharmacy #4429
- 25. 576-King Cut Rate Tobacco, Barboursville
- 26. 641-Little General Store #5060, Barboursville

Calhoun County

No Stores

Clay County

- 27. 408-Walgreens 19334, Clay

Doddridge County

- 28. 667-7-11 #35963H, West Union

Fayette County

- 29. 409-Little General #3060, Gauley Bridge
- 30. 606-Video Palace, Inc., Montgomery
- 31. 498-Comac #3, Oak Hill
- 32. 499-Comac #4, Fayetteville

Gilmer County

- 33. 714-Smoker Friendly Liquor Plus #43, Glenville

Grant County

- 34. 452-7-11 #34915, Petersburg
- 35. 657-Crown Spirits, Petersburg

Greenbrier County

- 36. 490-Greenbrier Liquor Shoppe, White Sulphur Springs
- 37. 491-Mountaineer Mart, Caldwell
- 38. 506-The Loft, Lewisburg
- 39. 507-Lewisburg Spirits & Wine, Lewisburg
- 40. 411-Walgreens 18404, Rainelle

Hampshire County

- 41. 453-7-11 #16924A, Romney
- 42. 510-Cruise Thru, Romney

Hancock County

- 43. 497-Tri-state Discount Liquor, Chester
- 44. 537-New Cumberland Liquors, New Cumberland
- 45. 508-Celebrations, Weirton
- 46. 509-Weirton Shop N Save, Weirton

Hardy County

- 47. 454-7-11 #28317A, Wardsville
- 48. 519-A&A Spirits Shoppe, Moorefield

Harrison County

- 49. 413-Walgreens 19852, Clarksburg
- 50. 414-Walgreens 17405, Nuttall Fort
- 51. 536-The Spirit Shoppe, Nuttall Fort
- 52. 547-Shinnston Shop N Save, Shinnston
- 53. 586-Rocko's, Bridgeport
- 54. 660-BFS #19, Bridgeport
- 55. 658-J&J's Mountaineer Mart, Salem

Jackson County

- 56. 415-Walgreens 17116, Ripley
- 57. 416-Walgreens 17280, Ravenswood

Jefferson County

- 58. 455-Harknashi LLC dba 7-11 #34688, Ranson
- 59. 541-J&D Enterprise dba 7-11 #28315A, Harpers Ferry
- 60. 625-7-11 #28316B, Charles Town
- 61. 457-7-11 #20685, Shepherdstown

Kanawha County

- 62. 652-Shepherdstown Liquors, Shepherdstown
- 63. 417-Walgreens 12545-S, Charleston
- 64. 418-Walgreens 17408, Charleston
- 65. 419-Kroger #785, Charleston
- 66. 420-Walgreens 17353, Charleston
- 67. 421-Walgreens 19653, Charleston
- 68. 608-Premiere Liquors, Charleston
- 69. 669-7-11 35910H, Charleston
- 70. 422-Walgreens 19790, Dunbar
- 71. 423-Walgreens 17738, South Charleston
- 72. 424-Walgreens, St. Albans
- 73. 425-Walgreens 11750-S, Cross Lanes
- 74. 609-Smoker Friendly #16, Dunbar
- 75. 649-Walmart Supercenter #2576, Nitro
- 76. 656-Walgreens 17588, Sissonville
- 77. 426-Walgreens 19108, Big Chimney
- 78. 554-Sam's Club #6457, South Charleston
- 79. 589-King Cuts Rate Tobacco, Marmet
- 80. 640-Little General Store #4095, Charleston
- 81. 643-Little General Store #4135, Pinch
- 82. 647-Walmart Supercenter #2036, South Charleston

Lewis County

- 83. 527-Lewis County Liquor, Weston
- 84. 584-BFS #14, Weston

Lincoln County

- 85. 663-7-11 #35927H, Hamlin

Logan County

- 86. 427-Walgreens 17792, Chapmanville
- 87. 612-L.A. Liquor & Lottery, Logan
- 88. 720-The Liquor Lair, Man

Marion County

- 89. 470-GDSH Distributors, Fairmont
- 90. 634-East Fairmont Shop N Save, Fairmont
- 91. 610-South Fairmont Shop N Save, Fairmont
- 92. 428-Walgreens 18959, Mannington
- 93. 728-Whitehall Liquor

Marshall County

- 94. 429-Walgreens 19305, Benwood
- 95. 504-CVS Pharmacy #6277, Moundsville

Mason County

- 96. 602-Smoker Friendly #38, Point Pleasant
- 97. 650-Walgreens 18006, Point Pleasant
- 98. 525-Serestew Inc dba American Spirits

McDowell County

- 99. 644-Little General Store #5400, Bradshaw
- 100. 523-Welch Bantam Market, Welch

Mercer County

- 101. 502-One Stop Beverage Mart, Bluefield
- 102. 503-Hop & Go #1, Bluewell
- 103. 548-Hop & Go #2, Bluefield
- 104. 477-Liquors & More #1, Princeton
- 105. 478-Liquors & More #2, Princeton
- 106. 535-The Liquor Store, Princeton

Mineral County

- 107. 458-7-11 #17109B, Keyser
- 108. 653-7-11 #36952A, Keyser
- 109. 459-7-11 #28326A, Fort Ashby

Mingo County

- 110. 596-Trails End Souvenirs, Gilbert
- 111. 599-H&H Spirits, Williamson
- 112. 528-Zeek Enterprises dba Liquor Port, Kermit

Monongalia County

- 113. 471-BFS #26, Morgantown
- 114. 472-BFS #30, Morgantown
- 115. 473-GDSH Distributors, Morgantown
- 116. 516-Giant Eagle #59, Morgantown
- 117. 544-Ashbrooke Liquor Outlet, Morgantown
- 118. 734-BFS Foods #22, Morgantown
- 119. 474-BFS #38, Morgantown
- 120. 587-Walgreens 17700, Westover
- 121. 639-Giant Eagle #58, Morgantown

Monroe County

- 122. 620-Old White Corp dba Monroe Liquor, Union
- 123. 642-Little General Store #2150, Alderson

Morgan County

- 124. 460-7-11 #28303A, Berkeley Springs
- 125. 654-Top Shelf Liquors, Berkeley Springs

Nicholas County

- 126. 646-Mountaineer Mart, Richwood
- 127. 513-King Cut Rate Tobacco #3, Summersville
- 128. 594-Godfather Liquors No. 2, Mt. Nebo

Ohio County

- 129. 432-Walgreens 17319, Wheeling #133
- 130. 433-Smoker Friendly #20, Wheeling
- 131. 505-CVS Pharmacy #6278, Wheeling
- 132. 582-Smoker Friendly #21, Wheeling
- 133. 629-Smoker Friendly #41, Wheeling

Pendleton County

- 134. 605-L&W Spirit Shop, Franklin

Pleasants County

- 135. 435-Walgreens 17935, St. Marys

Pocahontas County

- 136. 479-Liquors & More #3, Marlinton
- 137. 670-Hops, Vines & Spirits, Snowshoe

Preston County

- 138. 436-Walgreens 19666, Kingwood
- 139. 475-BFS #10, Bruceton Mills
- 140. 659-Par Mar dba J&J's Mountaineer Mart, Terra Alta

Putnam County

- 141. 638-CVS Pharmacy #7124, Hurricane
- 142. 655-Walgreens 17274, Eleanor
- 143. 672-Smoker Friendly, Hurricane
- 144. 597-Smoker Friendly #8, Scott Depot
- 145. 665-7-11 #35915A, St. Albans

Raleigh County

- 146. 438-Smoker Friendly Liquor Plus, Beckley
- 147. 439-Walgreens 11978-S, Beckley
- 148. 493-CJ's Tobacco Shop, Beckley
- 149. 549-Kroger #790, Beckley
- 150. 574-Godfather Liquor, Bradley
- 151. 494-CJ's Tobacco Shop, Beckley
- 152. 495-CJ's Tobacco Shop, Sophia
- 153. 561-Little General Store #2165, Daniels
- 154. 636-CVS Pharmacy #6313, Beaver

Randolph County

- 155. 562-Smoker Friendly #15, Elkins
- 156. 590-Smoker Friendly #23, Elkins
- 157. 614-Par Mar Store #45, Huttonsville

Ritchie County

- 158. 440-Walgreens 18423, Harrisville

Roane County

- 159. 531-Spencer Spirits, Spencer

Summers County

- 160. 441-Walgreens 18344, Hinton

Taylor County

- 161. 442-Walgreens 12277, Grafton

Tucker County

- 162. 443-Walgreens 18187-Parsons
- 163. 645-Mt Top Cigo, Thomas
- 164. 715-BFS #17, Davis

Tyler County

- 165. 563-Par Mar Oji, Sistersville

Upshur County

- 166. 444-Walgreens 17113, Buckhannon

Wayne County

- 167. 578-Classic Liquors, Kenova

Webster County

- 168. 637-CVS Pharmacy #6350, Kenova

Wetzel County

- 169. 445-Little General Store, Webster Springs

Wirt County

- 170. 648-Walmart Supercenter #2684, New Martinsville
- 171. 733-Little General #7550, Elizabeth

Wood County

- 172. 530-Mini-Giants, Parkersburg
- 173. 545-Sam's Club #6373, Vienna
- 174. 573-Par Mar #3, Parkersburg
- 175. 598-Smoker Friendly #1, Parkersburg
- 176. 661-CVS Pharmacy #7604, Parkersburg
- 177. 713-Smoker Friendly, Parkersburg
- 178. 524-Par Mar-Cork-N-Bottle, Williamstown

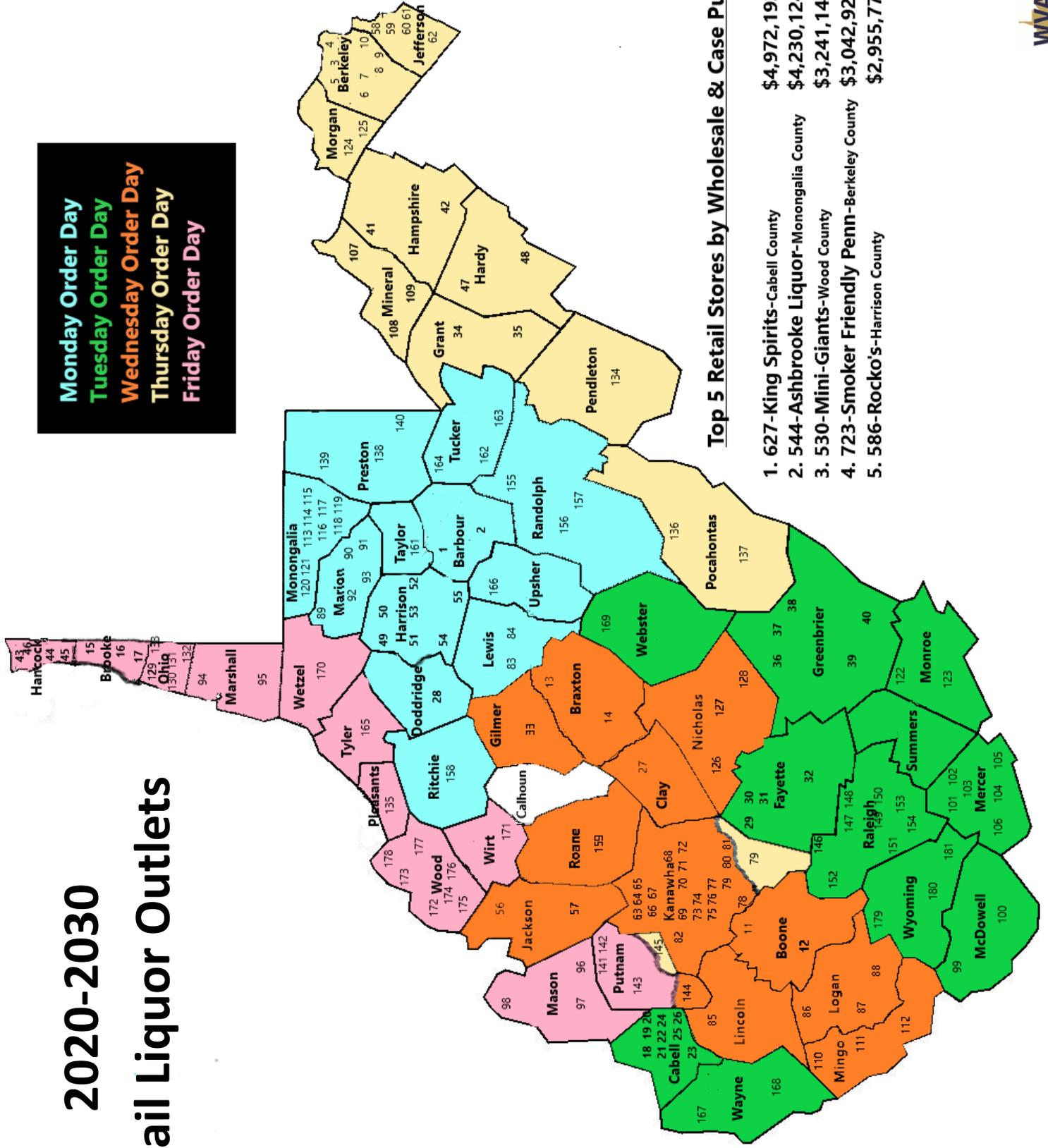
Wyoming County

- 179. 446-Walgreens 18397, Mullens
- 180. 447-Walgreens 19681, Pineville
- 181. 664-7-11 #35920H, Oceana

2020-2030

Retail Liquor Outlets

Monday Order Day
 Tuesday Order Day
 Wednesday Order Day
 Thursday Order Day
 Friday Order Day



Top 5 Retail Stores by Wholesale & Case Purchase

1. 627-King Spirits-Cabell County \$4,972,193.18 30,916
2. 544-Ashbrooke Liquor-Monongalia County \$4,230,124.16 26,569
3. 530-Mini-Giants-Wood County \$3,241,147.22 23,148
4. 723-Smoker Friendly Penn-Berkeley County \$3,042,920.89 20,022
5. 586-Rocko's-Harrison County \$2,955,773.84 19,495





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